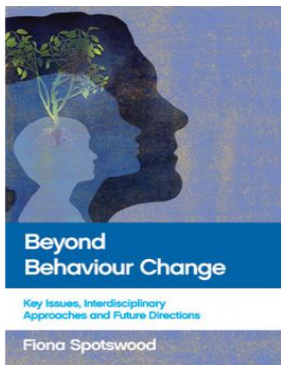


New Arrival List of Books (June - 2022)



Sr. No. 01

Title: Beyond behaviour change: key issues, interdisciplinary approaches and future directions by Spotswood, Fiona

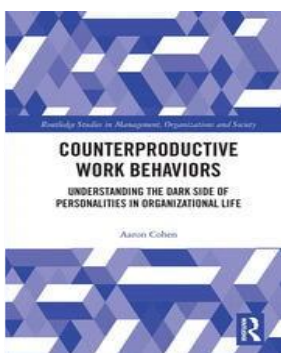
Bristol Policy Press 2016

Acc. No. 002423

Call No. 153.85 SPO

Summary: 'Behaviour change' has become a buzz phrase of growing importance to policymakers and researchers. There is an increasing focus on exploring the relationship between social organisation and individual action, and on intervening to influence societal outcomes like population health and climate change. Researchers continue to grapple with methodologies, intervention strategies and ideologies around 'social change'.

[Click for more details](#)



Sr. No. 02

Title: Counterproductive work behaviors: understanding the dark side of personalities in organizational life by Cohen, Aaron

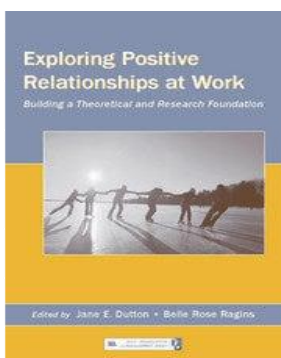
New York Routledge 2018

Acc. No. 002424

Call No. 302.35 COH

Summary: There has been a growing interest among scholars in the fields of organizational behaviour and industrial psychology in what can be termed "the dark side of the organizations." A main concept in this regard this is both important and relevant counterproductive work behaviours (CWBs), which can be defined as deliberate actions that harm the organization or its members.

[Click for more details](#)



Sr. No. 03

Title: Exploring positive relationships at work: building a theoretical and research foundation by Dutton, Jane E.

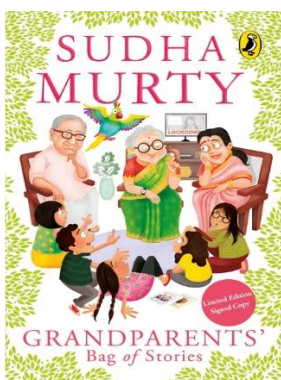
New York Psychology Press 2009

Acc. No. 002425

Call No. 658.3145 DUT

Summary: This edited volume brings together a select group of leading organizational scholars for the purpose of developing a foundation-setting book on positive relationships at work. Positive Relationships at Work (PRW) is a rich new interdisciplinary domain of inquiry that focuses on the generative processes, relational mechanisms and outcomes associated with positive relationships between people at work.

[Click for more details](#)



Sr. No. 04

Title: Grandparents' bag of stories by Murty, Sudha

Haryana Penguin Random House India Pvt. Ltd. 2020

Acc. No. 002426

Call No. 823.914 MUR

Summary: The myriad stories told by their grandparents become the biggest source of joy, making the children compassionate, worldly-wise and more resilient than ever. Following the trail of the best-selling Grandma's Bag of Stories, India's favourite author Sudha Murty brings to you this collection of immortal tales that she fondly created during the lockdown period for readers to seek comfort and find the magic in sharing and caring for others. Wonderfully woven in her inimitable style, this book is unputdownable and perfect for every child's bookshelf!

[Click for more details](#)



भारतीय प्रबंध संस्थान बोधगया Indian Institute of Management Bodh Gaya



Sr. No. 05

Title: Handbook of research in international human resources by Harris, Michael M.

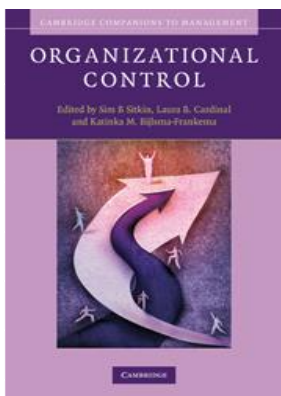
New York Psychology Press 2015

Acc. No. 002427

Call No. 658.3 HAR

Summary: Handbook of Research in International Human Resource Management, a book in LEA's Organization and Management Series, provides a sophisticated, in-depth examination of research in international human resource management (IHRM). Editor Michael M. Harris compiles research in IHRM that is otherwise fragmented across numerous journals and conducted from several different approaches. In so doing, Harris recommends new directions and hypotheses to guide future researchers.

[Click for more details](#)



Sr. No. 06

Title: Organizational control by Sitkin, Sim B.

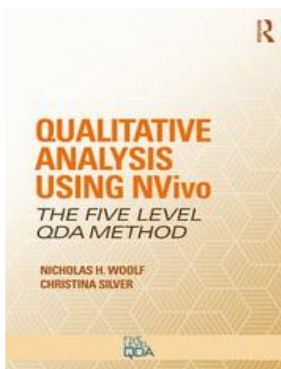
Cambridge Cambridge University Press 2010

Acc. No. 002428

Call No. 302.35 SIT

Summary: Organization scholars have long acknowledged that control processes are integral to the way in which organizations function. While control theory research spans many decades and draws on several rich traditions, theoretical limitations have kept it from generating consistent and interpretable empirical findings and from reaching consensus concerning the nature of key relationships. This book reveals how we can overcome such problems by synthesising diverse, yet complementary, streams of control research into a theoretical framework and empirical tests that more fully describe how types of control mechanisms

[Click for more details](#)



Sr. No. 07

Title: Qualitative analysis using NVivo: the five-Level QDA® method by Woolf, Nicholas H.

New York Routledge 2018

Acc. No. 002429

Call No. 001.420285 WOO

Summary: Software is cut and dried – every button you press has a predictable effect – but qualitative analysis is open ended and unfolds in unpredictable ways. This contradiction is best resolved by separating analytic strategies – what you plan to do – from software tactics – how you plan to do it. Expert NVivo users have unconsciously learned to do this. The Five-Level QDA® method unpacks the process so that you can learn it consciously and efficiently.

[Click for more details](#)



Sr. No. 08

Title: Questionnaire design: how to plan, structure and write survey material for effective market research by Brace, Ian

London Kogan Page 2018

Acc. No. 002430

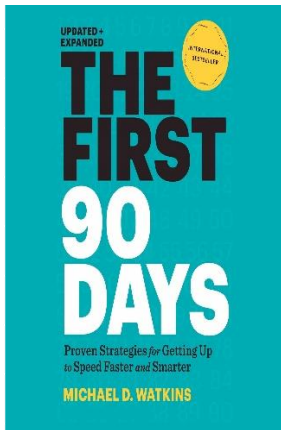
Call No. 658.83 BRA

Summary: Questionnaire Design provides comprehensive and practical guidelines to plan, structure and compose questionnaires across all industries and purposes, ensuring valuable data insights are captured with accuracy and efficiency. You can't write a good questionnaire unless you know exactly what you are trying to achieve. This updated fifth edition recognizes this fundamental challenge, with advice for gaining the clarity needed to plan and focus your questionnaire. It continues to provide guidance for those using interviewer administered surveys, but now reflects the primacy of online and the challenges that brings.

[Click for more details](#)



भारतीय प्रबंध संस्थान बोधगया Indian Institute of Management Bodh Gaya



Sr. No. 09

Title: The first 90 days: proven strategies for getting up to speed faster and smarter by Watkins, Michael D.

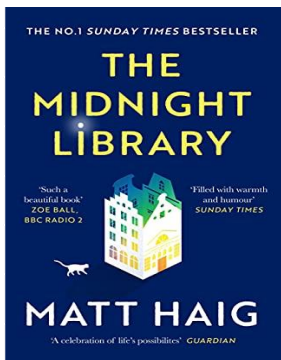
London Harvard Business Review Press 2013

Acc. No. 002431

Call No. 658.4 WAT

Summary: Transitions are a critical time for leaders at all levels. Missteps made during the crucial first three months in a new role can jeopardize your success. In this updated and expanded version of the international bestseller, Michael D. Watkins offers proven strategies for conquering the challenges of taking on a new role — no matter where you are in your career. Watkins, a noted expert on leadership transitions, also addresses today's increasingly demanding professional landscape, where managers face more frequent changes and steeper expectations when they start their new jobs.

[Click for more details](#)



Sr. No. 10

Title: The midnight library by Haig, Matt

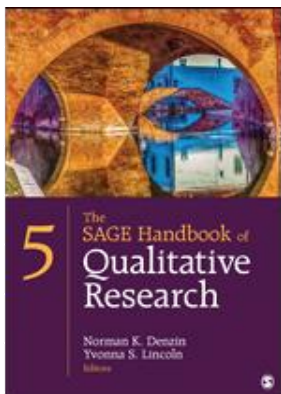
Edinburg Canongate Books 2020

Acc. No. 002432

Call No. 823.92 HAI

Summary: Nora's life has been going from bad to worse. Then at the stroke of midnight on her last day on earth she finds herself transported to a library. There she is given the chance to undo her regrets and try out each of the other lives she might have lived. Which raises the ultimate question: with infinite choices, what is the best way to live?

[Click for more details](#)



Sr. No. 11

Title: The Sage handbook of qualitative research by Denzin, Norman K.

Los Angeles Sage Publications, Inc. 2018

Acc. No. 002433

Call No. 300.72 DEN

Summary: The substantially updated and revised **Fifth Edition** of this landmark handbook presents the state-of-the-art theory and practice of qualitative inquiry. Representing top scholars from around the world, the editors and contributors continue the tradition of synthesizing existing literature, defining the present, and shaping the future of qualitative research. The **Fifth Edition** contains 19 new chapters, with 16 revised—making it virtually a new volume—while retaining six classic chapters from previous editions.

[Click for more details](#)



Sr. No. 12

Title: The sage handbook of quantitative methodology for the social science by Kaplan, David

California Sage Publications, Inc. 2004

Acc. No. 002434

Call No. 001.4220243 KAP

Summary: The SAGE Handbook of Quantitative Methodology for the Social Sciences is the definitive reference for teachers, students, and researchers of quantitative methods in the social sciences, as it provides a comprehensive overview of the major techniques used in the field. The contributors, top methodologists and researchers, have written about their areas of expertise in ways that convey the utility of their respective techniques, but, where appropriate, they also offer a fair critique of these techniques. Relevance to real-world problems in the social sciences is an essential ingredient of each chapter and makes this an invaluable resource.

[Click for more details](#)



भारतीय प्रबंध संस्थान बोधगया Indian Institute of Management Bodh Gaya



Sr. No. 13

Title: Qualitative organizational research: core methods and current challenges by Symon, Gillian

London Sage Publications Ltd. 2012

Acc. No. 002435

Call No. 302.350721 SYM

Summary: Qualitative Organizational Research contains 27 chapters, each focusing on a specific technique. The first part of the volume looks at contemporary uses of qualitative methods in organizational research, outlining each method and illustrating practical application through case studies. The second part of the volume goes on to consider the broader issues in qualitative methods, examining key contemporary debates in each area as well as providing practical advice for those undertaking organizational research.

[Click for more details](#)



Sr. No. 14

Title: Diagnosing organizations: methods, models, and processes by Harrison, Michael I.

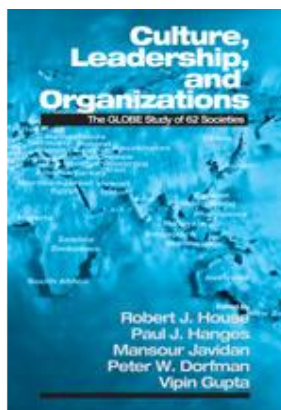
Thousand Oaks Sage Publications, Inc. 2005

Acc. No. 002436

Call No. 302.35 HAR

Summary: Diagnosing Organizations contains up-to-date treatments of techniques and models for diagnosing how organizations deal with challenges like these. The book also shows how consultants and applied researchers can help managers find ways to enhance organizational effectiveness. The completely revised edition of this best-selling book presents the latest techniques for gathering and analyzing diagnostic data. It also covers models and methods for diagnosing organizational designs, everyday practices, fits among organizational components, organizational politics, and power relations.

[Click for more details](#)



Sr. No. 15

Title: Culture, leadership, and organizations: the Globe study of 62 societies by House, Robert J.

Thousand Oaks Sage Publications, Inc. 2004

Acc. No. 002437

Call No. 302.35 HOU

Summary: Leadership, Culture and Organizations reports the results of a ten-year research program, the Global Leadership and Organizational Behaviour Effectiveness research program (GLOBE). GLOBE is a long-term program designed to conceptualize, operationalize, test and validate a cross-level integrated theory of the relationship between culture and societal, organizational, and leadership effectiveness. A team of 160 scholars worked together since 1994 to study societal culture, organizational culture, and attributes of effective leadership in 62 cultures.

[Click for more details](#)



Sr. No. 16

Title: The sage handbook of organizational research methods by David A. Buchanan

London Sage Publications Ltd. 2009

Acc. No. 002438

Call No. 302.35072 DAV

Summary: The SAGE Handbook of Organizational Research Methods provides a rich resource for organizational researchers, locating the technical aspects of organizational research in the wider context of the relevant personal, epistemological, theoretical, historical, ethical, and political issues. David Buchanan and Alan Bryman have gathered together many of the world's leading writers on theory, method, and analysis in organizational research and have made this the most comprehensive and cutting-edge volume in this ever-growing field. The Handbook aims to:

[Click for more details](#)



Sr. No. 17

Title: *Summated rating scale construction: an introduction* by Spector, Paul E.

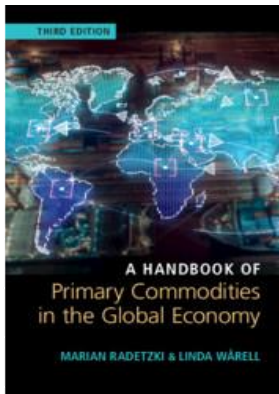
California Sage Publications, Inc. 1992

Acc. No. 002439

Call No. 300.72 SPE

Summary: The goal for any social scientist doing a survey is to develop a rating on some attitude, value or opinion - a summated rating scale. Aimed at helping researchers construct more effective scales, Spector shows how to determine the number of items necessary, the appropriate amount of response categories and the most productive wording of items, how to sort good items from bad (including item-remainder coefficients and Cronbach's alpha) and how to validate a scale, including dimensional validity from factor analysis.

[Click for more details](#)



Sr. No. 18

Title: *A handbook of primary commodities in the global economy* by Radetzki, Marian

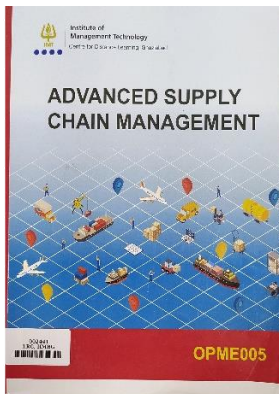
Cambridge Cambridge University Press 2021

Acc. No. 002440

Call No. 338.02 RAD

Summary: This book acts as a guide to the ins and outs of the primary commodity universe. Updates to this edition reflect on the consequences of both China's economic slowdown as its industrialization enters a new, less commodity demanding phase, and changes in the USA's trade policy under the Trump administration. Additionally, this edition takes into account recent developments in world oil markets and examines the effects of increased climate concerns. The authors introduce and explain pertinent issues surrounding international commodity markets such as the global geography of raw materials,

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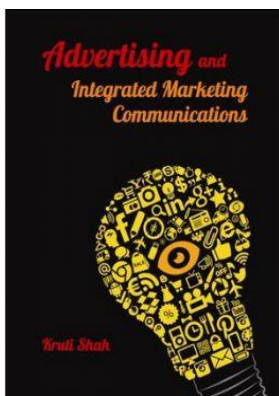
Sr. No. 19

Title: *Advanced supply chain management* by Baisya, Rajat K.

New Delhi Sage Publications India Pvt. Ltd. 2021

Acc. No. 002441

Call No. 658.72 BAI



Sr. No. 20

Title: *Advertising and integrated marketing communications* by Shah, Kruti

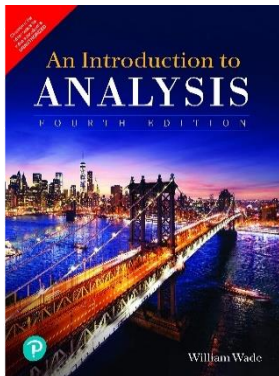
Chennai McGraw Hill Education (India) Pvt. Ltd. 2021

Acc. No. 002442

Call No. 659.1 SHA

Summary: Advertising and Integrated Marketing Communications brings to fore a perfect balance between theory and practice as well as planning and execution. The book introduces readers to the concept of integrated marketing communications, and its major tools, techniques and media, with a special focus on advertising.

[Click for more details](#)



Sr. No. 21

Title: An introduction to analysis by Wade, William

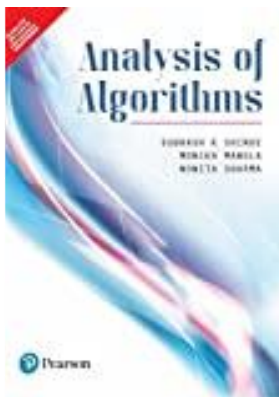
Noida Pearson India Education Services Pvt. Ltd. 2019

Acc. No. 002443

Call No. 515 WAD

Summary: This text prepares students for future courses that use analytic ideas, such as real and complex analysis, partial and ordinary differential equations, numerical analysis, fluid mechanics, and differential geometry. This book is designed to challenge advanced students while encouraging and helping weaker students. Offering readability, practicality and flexibility, Wade presents fundamental theorems and ideas from a practical viewpoint, showing students the motivation behind the mathematics and enabling them to construct their own proofs.

[Click for more details](#)



Sr. No. 22

Title: Analysis of algorithms by Shinde, Subhash K.

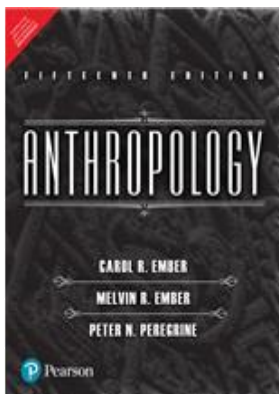
Noida Pearson India Education Services Pvt. Ltd. 2022

Acc. No. 002444

Call No. 519.4 SHI

Summary: "The purpose of this textbook is to introduce the reader to the basics of algorithms, analysis techniques, and designing of several algorithmic techniques in a simplified and practical way. This book is especially designed to present the concepts in a naïve and easy fashion so that readers can grasp the concepts easily and can apply them for solving real-life problems. More emphasis has been laid on presenting the several mathematical concepts in a detailed and descriptive manner. The book has been specifically crafted for the subject - Design and Analysis of the Algorithms with an aim to assimilate the basics of algorithm analysis for an introductory graduate course.

[Click for more details](#)



Sr. No. 23

Title: Anthropology by Ember, Carol R.

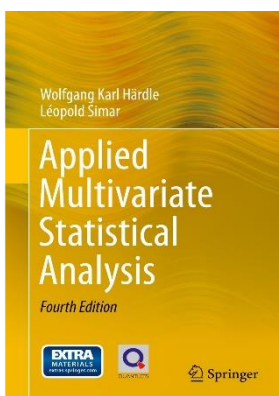
Noida Pearson India Education Services Pvt. Ltd. 2021

Acc. No. 002445

Call No. 301 EMB

Summary: Anthropology takes a unique and holistic approach to the study of anthropology with an emphasis on the biological, social and cultural aspects of human life. Transcending mere descriptions, the text explains not only what humans are and were like, but also how they got to be that way, in all their variety. Authors Carol Ember, Melvin Ember, and Peter Peregrine provide comparative, cross-cultural insights based on an evidence-based approach which is highly relevant today. The 15th Edition offers a streamlined narrative that makes it easier for instructors to cover all aspects of the discipline in a single semester, as well as thoroughly updated research that ensures an up-to-date learning experience.

[Click for more details](#)



Sr. No. 24

Title: Applied multivariate statistical analysis by Härdle, Wolfgang Karl

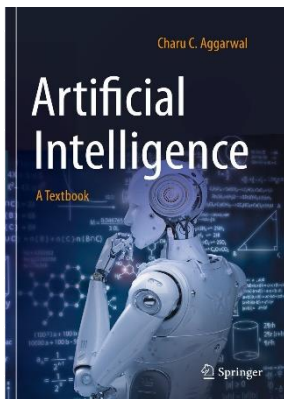
Germany Springer 2019

Acc. No. 002446

Call No. 519.535 HAR

Summary: Focusing on high-dimensional applications, this 4th edition presents the tools and concepts used in multivariate data analysis in a style that is also accessible for non-mathematicians and practitioners. It surveys the basic principles and emphasizes both exploratory and inferential statistics; a new chapter on Variable Selection (Lasso, SCAD and Elastic Net) has also been added. All chapters include practical exercises that highlight applications in different multivariate data analysis fields: in quantitative financial studies, where the joint dynamics of assets are observed;

[Click for more details](#)



Sr. No. 25

Title: Artificial intelligence: a textbook by Aggarwal, Charu C.

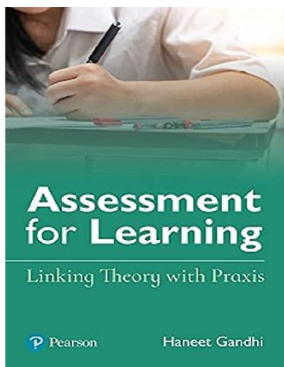
Switzerland Springer 2021

Acc. No. 002447

Call No. 006.3 AGG

Summary: This textbook covers the broader field of artificial intelligence. The chapters for this textbook span within three categories: Deductive reasoning methods: These methods start with pre-defined hypotheses and reason with them in order to arrive at logically sound conclusions. The underlying methods include search and logic-based methods. These methods are discussed in Chapters 1 through 5. Inductive Learning Methods: These methods start with examples and use statistical methods in order to arrive at hypotheses. Examples include regression modeling, support vector machines, neural networks, reinforcement learning, unsupervised learning,

[Click for more details](#)



Sr. No. 26

Title: Assessment for learning: linking theory with praxis by Gandhi, Haneet

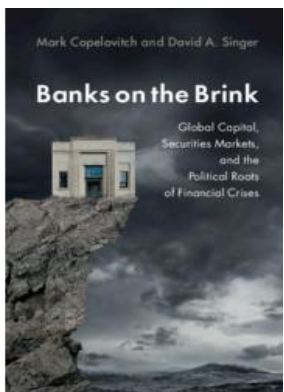
Noida Pearson India Education Services Pvt. Ltd. 2021

Acc. No. 002448

Call No. 371.26 GAN

Summary: "Assessment For Learning gives a comprehensive overview of all aspects related to assessment in India. It shares the foundations of assessment, its historical past and perspectives that are emerging over time. The book draws from the researches done in the area of assessment to reflect on the issues, challenges, innovations and emerging perspectives in conducting assessment in Indian educational settings. The book has been designed for B.Ed courses under NCTE curriculum guidelines and covers the syllabi of most universities across India. "

[Click for more details](#)



Sr. No. 27

Title: Banks on the brink: global capital, securities markets, and the political roots of financial crises by Copelovitch, Mark

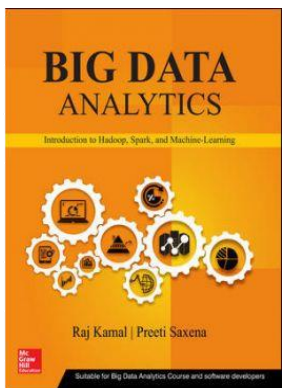
New York Cambridge University Press 2020

Acc. No. 002449

Call No. 332.1 COP

Summary: This innovative analysis investigates a complex issue of tremendous economic and political importance: what makes some countries vulnerable to banking crises, while others emerge unscathed? Banks on the Brink explains why some countries are more vulnerable to banking crises than others. Copelovitch and Singer highlight the effects of two variables in combination: foreign capital inflows and the relative prominence of securities markets in the domestic financial system.

[Click for more details](#)



Sr. No. 28

Title: Big data analytics: introduction to hadoop, spark, and machine-learning by Kamal, Raj

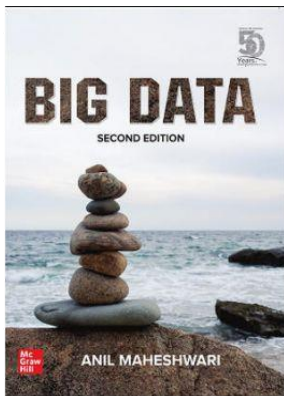
Chennai McGraw Hill Education (India) Pvt. Ltd. 2019

Acc. No. 002450

Call No.

Summary: Big Data Analytics(BDA) is a rapidly evolving field that finds applications in many areas such as healthcare, medicine, advertising, marketing, and sales. This book dwells on all the aspects of Big Data Analytics and covers the subject in its entirety. It comprises several illustrations, sample codes, case studies and real-life analytics of datasets such as toys, chocolates, cars, and student's GPAs. The book will serve the interests of undergraduate and post graduate students of computer science and engineering, information technology, and related disciplines

[Click for more details](#)



Sr. No. 29

Title: Big data by Maheshwari, Anil

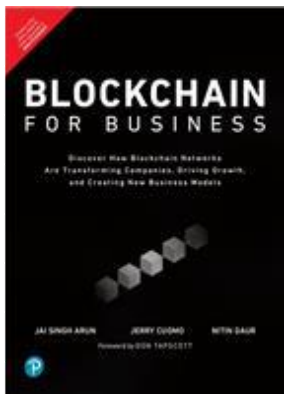
Chennai McGraw Hill Education (India) Pvt. Ltd. 2020

Acc. No. 002451

Call No. 006 MAH

Summary: This thoroughly revised second edition introduces application of big data to various domains --- from farming to healthcare to managing traffic and many more. The book takes a big leap with introduction of three new primer on Data Modeling and Management, Artificial Intelligence and careers in Data Science. Important topics like Big Data Programming languages are simplified and areas like MongoDB expanded. The key concepts and technological developments are explained with illustrations.

[Click for more details](#)



Sr. No. 30

Title: Blockchain for business: discover how Blockchain networks are transforming companies, driving growth, and creating new business models by Arun, Jai Singh

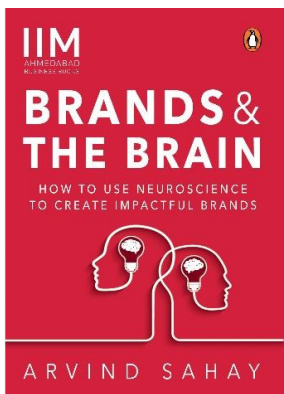
Noida Pearson India Education Services Pvt. Ltd. 2020

Acc. No. 002452

Call No. 005.74 ARU

Summary: Blockchain technologies are transformational: they can enable enterprises to reinvent processes and business models, and pursue radically disruptive use cases. Many decision-makers and IT professionals don't understand blockchain others confuse it with cryptocurrencies like bitcoin. This concise, accessible handbook brings clarity and pragmatism to blockchain technologies and opportunities. Written from a business perspective by three of IBM's leading consultants, it presents real-world examples that demonstrate what blockchain can and can't do.

[Click for more details](#)



Sr. No. 31

Title: Brands and the brain: how to use neuroscience to create impactful brands by Sahay, Arvind

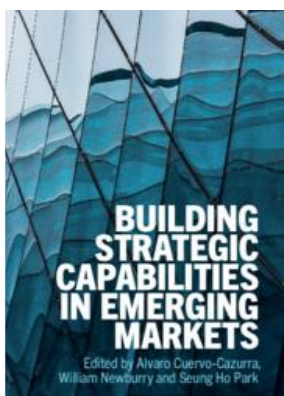
Haryana Penguin Random House India Pvt. Ltd. 2022

Acc. No. 002453

Call No. 658.827 SAH

Summary: It is evident that some of the most powerful brands are deeply embedded in our unconscious emotions and memories. The purpose of this book is to develop an understanding of the link between the human brain and brand management principles as well as activities. It will educate readers about brain-operating principles and their impact on how humans perceive brands. The book also analyses how modern brands are created by leveraging brain functioning. In a nutshell, the book explains the indispensable role that the human brain plays in creating,

[Click for more details](#)



Sr. No. 32

Title: Building strategic capabilities in emerging markets by Cuervo-Cazurra, Alvaro

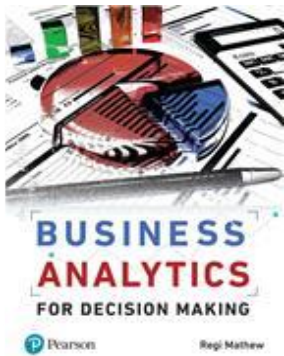
New York Cambridge University Press 2020

Acc. No. 002454

Call No. 658.4012 CUE

Summary: Firms in emerging markets are becoming leading global players despite operating in challenging home country environments, but little is known about how they build their capabilities. By analyzing multiple companies operating across over a dozen emerging markets in Asia, Latin America, Africa and Europe, the authors identify the specific challenges faced by emerging market firms to become internationally competitive. Furthermore, they provide actionable solutions to upgrading capabilities, sustaining competitive advantage, and achieving multinational status, all whilst operating in emerging economies. Featuring contributions from eminent business scholars from across the globe,

[Click for more details](#)



Sr. No. 33

Title: Business analytics for decision making by Mathew, Regi

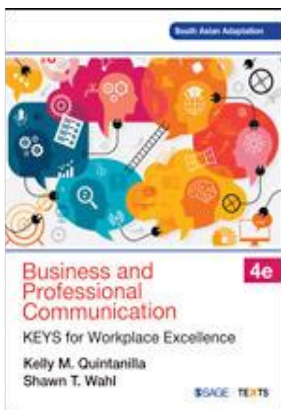
Noida Pearson India Education Services Pvt. Ltd. 2020

Acc. No. 002455

Call No. 658.4032 MAT

Summary: Business Analytics is now a part and parcel of MBA curriculum of most institutions, as business organizations expect the new managers to have a basic knowledge of Analytics. There is also an emerging career opportunity for management graduates with deeper knowledge of Analytics. These professionals would be in Analytics roles, where business knowledge is critical. In this respect, this book will be a suitable textbook for students at postgraduate level. Beyond this, it will be a refresher material for working professionals.

[Click for more details](#)



Sr. No. 34

Title: Business and professional communication: keys for workplace excellence by Quintanilla, Kelly M.

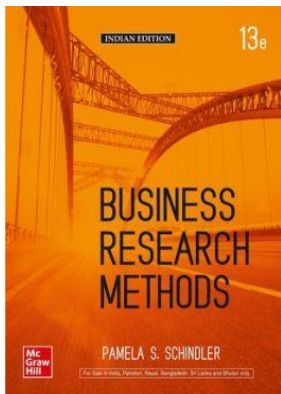
New Delhi Sage Publications India Pvt. Ltd. 2020

Acc. No. 002456

Call No. 658.45 QUI

Summary: This text presents a simple and well-organized system to help students become great communicators in a business or professional environment. The present edition is designed to guide students in understanding the basic concepts and skills required for communication and then aid them to improve those skills to excel in the workplace. The book contains comprehensive chapters not only on regular modes of communication but also on topics like professional writing, leadership and non-verbal communication which are essential skills for the modern work environment.

[Click for more details](#)



Sr. No. 35

Title: Business research methods by Schindler, Pamela S.

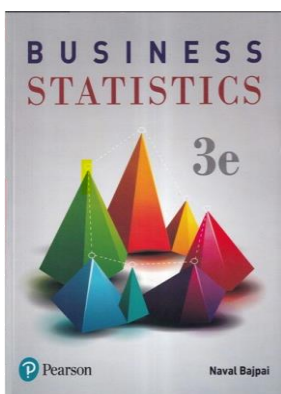
Chennai McGraw Hill Education (India) Pvt. Ltd. 2022

Acc. No. 002457

Call No. 658.00721 SCH

Summary: Business Research Methods reflects a thoughtful revision of the text. Both students and professors will find thorough, current coverage of all business research topics presented with a balance of theory and practical application. The author has used managerial decision-making as the theme of the book and provides the content and structure to ensure students grasp the business research function. This textbook also encourages and supports the completion of an in-depth business research project, if desired, by the professor

[Click for more details](#)



Sr. No. 36

Title: Business statistics by Bajpai, Naval

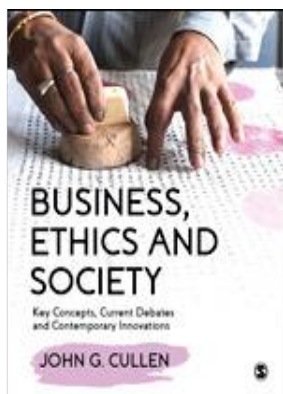
Noida Pearson India Education Services Pvt. Ltd. 2022

Acc. No. 002458

Call No. 658.0072 BAJ

Summary: Business Statistics retains the rich pedagogy and style of the earlier editions with new additions devised to hone the readers' learning of the subject. This edition is revised in the view of the emerging trends and updates in statistical software. In 19 chapters, the text addresses all components of statistics while providing a solid foundation for understanding and using statistics in business. The step-by-step approach used to discuss three main statistical software applications, MS Excel, Minitab, and SPSS, which are critical tools for decision making in the business world, makes this book extremely user friendly.

[Click for more details](#)



Sr. No. 37

Title: Business, ethics and society: key concepts, current debates and contemporary innovations by Cullen, John G.

New Delhi Sage Publications India Pvt. Ltd. 2022

Acc. No. 002459

Call No. 174.4 CUL

Summary: With an emphasis on psychoanalytic theory, Business, Ethics and Society: Key Concepts, Current Debates and Contemporary Innovations provides a clear, concise introduction to the field of business ethics, while addressing contemporary issues and debates around the impacts of artificial intelligence, social media, the gig economy and populist politics on business and society. The book features mini-case studies from a variety of contexts and companies, including Gillette, Nike, Dove, British Airways and Microsoft, as well as thought-provoking questions throughout. Also included are:

[Click for more details](#)

Sr. No. 38

Title: Capitalism, inequality and labour in India by Breman, Jan

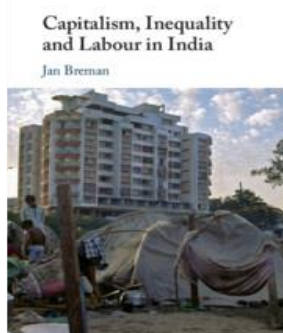
New Delhi Cambridge University Press 2020

Acc. No. 002460

Call No. 331.11730954 BRE

Summary: Jan Breman takes dispossession as his central theme in this ambitious analysis of labour bondage in India's changing political economy from 1962 to 2017. When, in a remote past, tribal and low-caste communities were attached to landowning households, their lack of freedom was framed as subsistence-oriented dependency. Breman argues that with colonial rule came the intrusion of capitalism into India's agrarian economy, leading to a decline in the idea of patronage in the relationship between bonded labour and landowner. Instead, servitude was reshaped as indebtedness.

[Click for more details](#)



Sr. No. 39

Title: Cases in financial management by Joshipura, Mayank

New Delhi Sage Publications India Pvt. Ltd. 2022

Acc. No. 002461

Call No. 658.15 JOS

Summary: This book includes contemporary and industry-relevant cases of financial management in the Indian context. Case discussion has emerged as a powerful tool to aid understanding of concepts, theories and frameworks and their application to solve real-life business problems. With rapid industrial development, students are expected to step into the industry-fluent practical solutions that can be implemented in the real world. This book caters to the students' and instructors' need for quality case studies to illustrate theoretical ideas taught in the classroom.

[Click for more details](#)



Sr. No. 40

Title: Chapter zero: fundamental notions of abstract mathematics By Schumacher, Carol

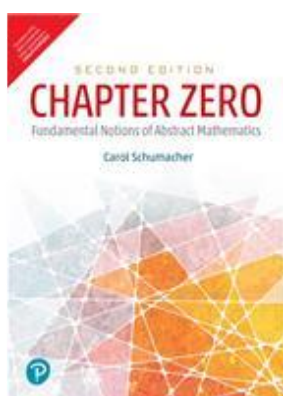
Noida Pearson India Education Services Pvt. Ltd. 2019

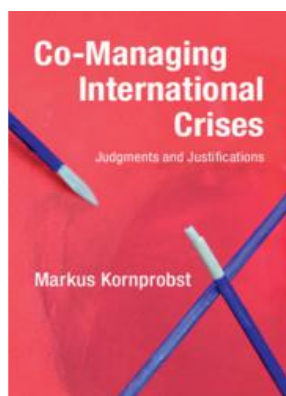
Acc. No. 002462

Call No. 511.3 SCH

Summary: Chapter Zero: Fundamental Notions of Abstract Mathematics is designed for the sophomore/junior level Introduction to Advanced Mathematics course. Written in a modified R.L. Moore fashion, it offers a unique approach in which students construct their own understandings. However, while students are called upon to write their own proofs, they are also encouraged to work in groups. There are few finished proofs contained in the text, but the author offers "proof sketches" and helpful technique tips to help students as they develop their proof writing skills. This book is most successful in a small, seminar style class.

[Click for more details](#)





Sr. No. 41

Title: Co-managing international crises: judgments and justifications by Kornprobst, Markus

New York Cambridge University Press 2019

Acc. No. 002463

Call No. 327.17 KOR

Summary: Markus Kornprobst examines the common assumption that states usually respond to crises individually, rather than together. He develops an innovative approach to analyse how crisis co-management comes to succeed or fail. He argues that actors draw from repertoires of taken-for-granted ideas, forming a set of pre-judgments. These are then revisited in justificatory encounters, making various degrees of co-management possible or impossible. This judging and justifying in turn leaves an impression on repertoires put to use for co-managing the next crisis.

[Click for more details](#)



Sr. No. 42

Title: Compensation management by Sharma, R.C.

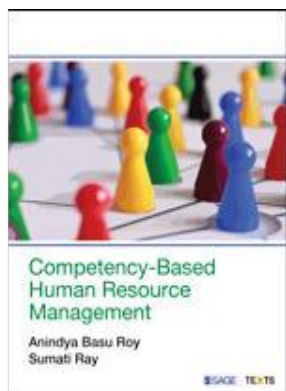
New Delhi Sage Publications India Pvt. Ltd. 2019

Acc. No. 002464

Call No. 658.322 SHA

Summary: Compensation Management presents a comprehensive account of the intricacies related to compensation and reward management in Indian organizations—a vital strategic feature of HR management. The book covers fundamental concepts of the subject along with the approaches, tools, techniques and allied issues. Starting with conceptual framework, it discusses wage determination and wage fixation practices in India, salary reviews and reward management policies, and processes and procedures, in addition to international remuneration with special reference to expatriates and the remuneration of third country nationals.

[Click for more details](#)



Sr. No. 43

Title: Competency-based human resource management by Roy, Anindya Basu

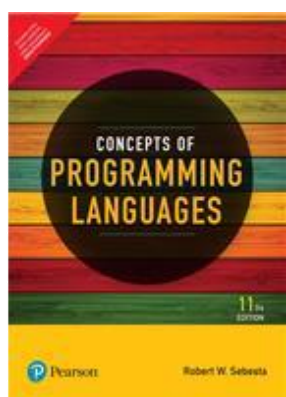
New Delhi Sage Publications India Pvt. Ltd. 2019

Acc. No. 002465

Call No. 658.3 ROY

Summary: Competency Based Human Resource Management presents a practice-oriented approach for building organizational competency at the workplace to achieve organizational goals. Useful for students and practitioners of HRM, this book adequately balances theory and illustrations to elucidate the application of analytics in competency modelling across varied industry domains and verticals. Along with methodology for developing reliable and valid psychometric tools for assessment, the book elaborately covers two most popular approaches—Assessment Centre and 360 Degree—in conjunction with relevant statistical tools.

[Click for more details](#)



Sr. No. 44

Title: Concepts of programming languages by Sebesta, Robert W.

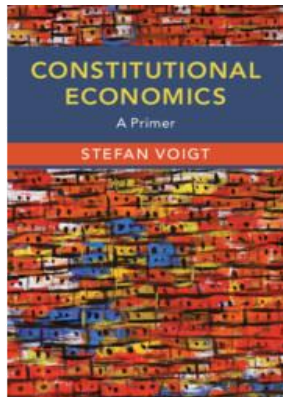
Noida Pearson India Education Services Pvt. Ltd. 2020

Acc. No. 002466

Call No. 005.13 SEB

Summary: Concepts of Computer Programming Languages introduces students to the fundamental concepts of computer programming languages and provides them with the tools necessary to evaluate contemporary and future languages. An in-depth discussion of programming language structures, such as syntax and lexical and syntactic analysis, also prepares students to study compiler design.

[Click for more details](#)



Sr. No. 45

Title: Constitutional economics: a primer by Voigt, Stefan

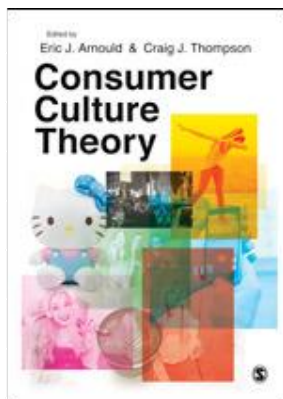
New York Cambridge University Press 2020

Acc. No. 002467

Call No. 330 VOI

Summary: Constitutional political economy has emerged as an indispensable part of political economy. This book offers a concise survey of the questions, methods, and empirical findings central to this topic. What effects – if any – do constitutions have within autocracies? Can small electoral districts help reduce corruption? Does a country's leadership affect the size of its government? Can direct democratic institutions increase politicians' accountability to citizens? Stefan Voigt, a pioneer in the field, explores these questions and more throughout the course of this cutting-edge primer. As the number of courses in constitutional economics continues to grow, this book fills an important gap in the literature.

[Click for more details](#)



Sr. No. 46

Title: Consumer culture theory by Arnould, Eric J.

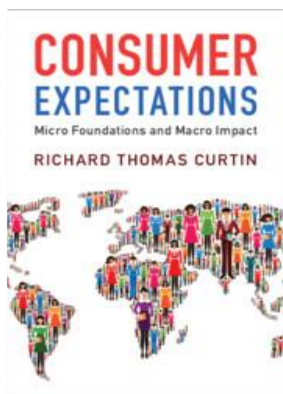
London Sage Publications Ltd. 2018

Acc. No. 002468

Call No. 306.3 ARN

Summary: Outlining the key themes, concepts and theoretical areas in the field, this book draws on contributions from prominent researchers to unravel the complexities of consumer culture by looking at how it affects personal identity, social interactions and the consuming human being. A field which is characterised as being theoretically challenging is made accessible through learning features that include case study material, critical reflection, research directions, further reading and a broad mix of the types of consumers and consumption contexts including emerging markets and economies.

[Click for more details](#)



Sr. No. 47

Title: Consumer expectations: micro foundations and macro impact by Curtin, Richard Thomas

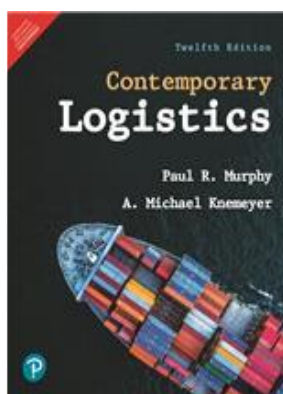
New York Cambridge University Press 2019

Acc. No. 002469

Call No. 658.8342 CUR

Summary: In this book, Curtin presents a new theory of expectations. Whereas conventional theories presume that consumers play a passive role in the macro economy, simply reacting to current trends in incomes, prices, and interest rates, Curtin proposes a new empirically consistent theory. He argues that expectations are formed by an automatic process that utilizes conscious and nonconscious processes, passion and reason, information from public and private sources, and social networks.

[Click for more details](#)



Sr. No. 48

Title: Contemporary logistics by Murphy, Paul R.

Noida Pearson India Education Services Pvt. Ltd. 2022

Acc. No. 002470

Call No. 658.5 MUR

Summary: A market-leading text, Contemporary Logistics explores modern logistics from a managerial perspective. These are characterized by geopolitical tensions in parts of the world, steadily increasing trade, supply chain vulnerabilities caused by severe natural disasters, and an unabated pace of technological advancement. In it, readers see theory come to life through timely, practical, and exciting coverage of logistics fundamentals, and challenges and opportunities for logistics managers in today's dynamic global landscape. The 12th Edition provides the most up-to-date insights and perspectives sourced from reviewers, adopters, and other stakeholders.

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Sr. No. 49

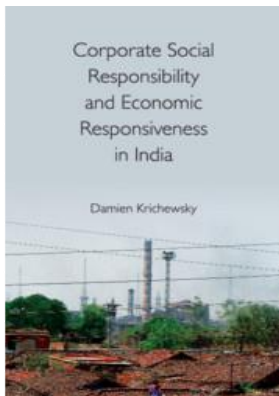
Title: Corporate finance: theory and practice in emerging economies by Mahajan, Sunil
New York Cambridge University Press 2020

Acc. No. 002471

Call No. 658.15091724 MAH

Summary: The book introduces corporate finance to first year students in business schools. Basic subjects such as marketing, human resources and finance are all fundamental to the learning of a business manager. A book on these subjects must emphasise learning that is conceptual in nature and at the same time, application oriented. This book attempts to achieve this in a manner that is comprehensive and shorn of complexity. It examines the practice of finance without diluting theory and conceptual knowledge. Corporate finance is necessarily quantitative in nature and the book duly places emphasis on that aspect.

[Click for more details](#)



Sr. No. 50

Title: Corporate social responsibility and economic responsiveness in india
by Krichewsky, Damien

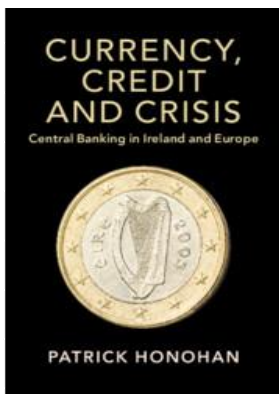
New York Cambridge University Press 2019

Acc. No. 002472

Call No. 658.4080954 KRI

Summary: This book analyses this phenomenon in relation to broader political and economic changes induced by India's 'pro-business' development strategy. Using a systems-theoretical approach, the analysis shows that 'pro-business' policies have led profit-driven economic processes to increasingly override collective aspirations for social welfare, environmental protection, and democracy. In order to decipher how CSR changes the interplays between profit-making and developmental aspirations, the book provides detailed analyses of CSR in the cement industry and in regulatory policies adopted by the central government.

[Click for more details](#)



Sr. No. 51

Title: Currency, credit and crisis: central banking in Ireland and Europe by Honohan, Patrick

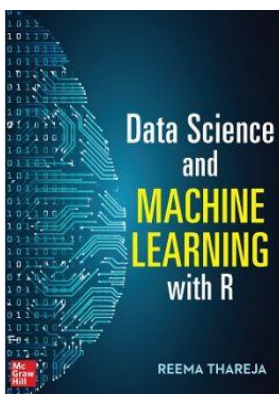
New York Cambridge University Press 2019

Acc. No. 002473

Call No. 332.1109417 HON

Summary: The global financial crisis in 2008 brought central banking to the centre stage, prompting questions about the role of national central banks and - in Europe - of the multi-country European Central Bank. What can central banks do, and what are their limitations? How have they performed? Currency, Credit and Crisis seeks to provide a coherent perspective on the functions of a central bank in a small country by assessing the way in which Ireland's financial crisis from 2010 to 2013 was handled.

[Click for more details](#)



Sr. No. 52

Title: Data science and machine learning in R by Thareja, Reema

Chennai McGraw Hill Education (India) Pvt. Ltd. 2021

Acc. No. 002474

Call No. 006.31 THA

Summary: The book has been designed keeping in mind the needs of the beginners of this subject area while having no prior knowledge in this field. It is aimed to be used as a textbook for undergraduate and postgraduate students. However, it can also be used by research scholars and professionals. The text introduces the concepts of R programming language in a lucid way and enables the reader to use these to perform data science and machine learning applications for solving real-world problems. Every chapter in this book contains multiple programming exercises and examples that enhance the understanding of the subject.

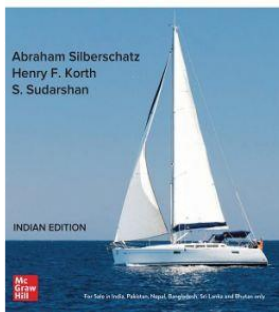
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Database System Concepts

SEVENTH EDITION



Sr. No. 53

Title: Database system concepts by Silberschatz, Abraham

Chennai McGraw Hill Education (India) Pvt. Ltd. 2021

Acc. No. 002475

Call No. 005.74 SIB

Summary: Database System Concepts presents the fundamental concepts of database management in an intuitive manner geared toward allowing students to begin working with databases as quickly as possible. A familiarity with basic data structures, computer organization, and a high-level programming language are the only prerequisites. Important theoretical results are covered, but formal proofs are omitted. In place of proofs, figures and examples are used to suggest why a result is true. Extensive coverage of Big Data systems, from the user perspective, as well as from an internal perspective with extensive additions and modifications

[Click for more details](#)

Sr. No. 54

Title: Database systems: a practical approach to design, implementation, and management by Connolly, Thomas M.

Noida Pearson India Education Services Pvt. Ltd. 2022

Acc. No. 002476

Call No. 005.74 CON

Summary: This best-selling text introduces the theory behind databases in a concise yet comprehensive manner, providing database design methodology that can be used by both technical and non-technical readers. The methodology for relational Database Management Systems is presented in simple, step-by-step instructions in conjunction with a realistic worked example using three explicit phases—conceptual, logical, and physical database design.

[Click for more details](#)

Sr. No. 55

Title: Decentralized governance and accountability: academic research and the future of donor programming by Rodden, Jonathan A.

New York Cambridge University Press 2019

Acc. No. 002477

Call No. 320.91724 ROD

Summary: At the end of the twentieth century, academics and policymakers welcomed a trend toward fiscal and political decentralization as part of a potential solution for slow economic growth and poor performance by insulated, unaccountable governments. For the last two decades, researchers have been trying to answer a series of vexing questions about the political economy of multi-layered governance. Much of the best recent research on decentralization has come from close collaborations between university researchers and international aid institutions.

[Click for more details](#)

Sr. No. 56

Title: Deep learning by Das, Amit Kumar

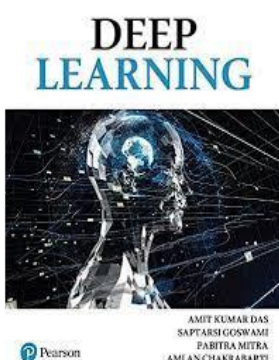
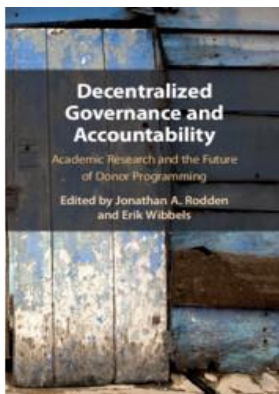
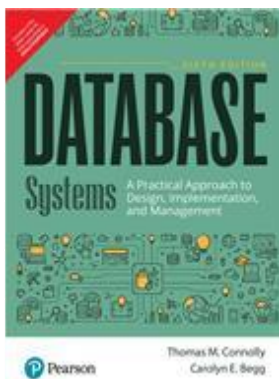
Noida Pearson India Education Services Pvt. Ltd. 2021

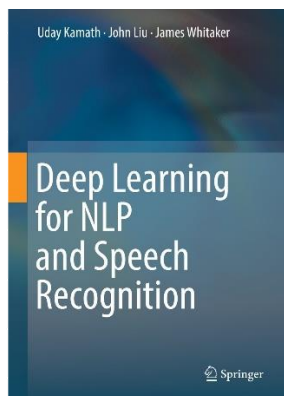
Acc. No. 002478

Call No. 006.31 DAS

Summary: "This book is intended to help readers understand the concepts first and then move on to hone their programming skills to become deep learning practitioners in the true sense. It covers the basic concepts in deep learning, deep learning architectures, including recurrent neural networks as well as such recent developments as Generative Adversarial Networks. Fundamentals of Neural Networks as well as Training Deep Neural Networks is also included. The book is a must-have for students who are looking for a complete reference text on deep learning as well as industry practitioners from diverse fields who want to start their journey in the field of data science.

[Click for more details](#)





Sr. No. 57

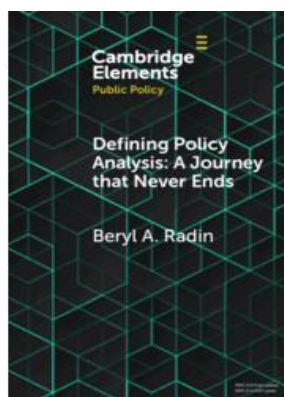
Title: Deep learning for nlp and speech recognition by Kamath, Uday
Switzerland Springer 2019

Acc. No. 002479

Call No. 006.35 KAM

Summary: With the widespread adoption of deep learning, natural language processing (NLP), and speech applications in many areas (including Finance, Healthcare, and Government) there is a growing need for one comprehensive resource that maps deep learning techniques to NLP and speech and provides insights into using the tools and libraries for real-world applications. Deep Learning for NLP and Speech Recognition explains recent deep learning methods applicable to NLP and speech, provides state-of-the-art approaches, and offers real-world case studies with code to provide hands-on experience.

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Sr. No. 58

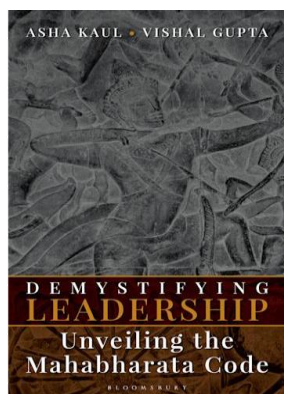
Title: Defining policy analysis: a journey that never ends by Radin, Beryl A.
New York Cambridge University Press 2020

Acc. No. 002480

Call No. 320.6 RAD

Summary: For much of its life, the field of policy analysis has lived with a wide range of definitions of its goals, work and significance in the society. This Element seeks to sort out these differences by describing the issues, players and developments that have played a role over the life of this field. As a result of the relationships that have developed an environment has emerged where both academics and practitioners who self identify as 'policy analysts' are not always recognized as such by others who use that same label. This Element explores the reasons why this conflictual situation has developed and whether the current status is a major departure from the past.

[Click for more details](#)



Sr. No. 59

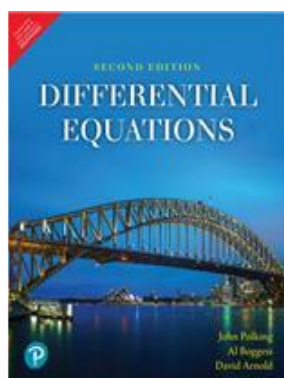
Title: Demystifying Leadership: unveiling the Mahabharata code by Kaul, Asha
New Delhi Bloomsbury India 2021

Acc. No. 002481

Call No. 303.34 KAU

Summary: Can leadership lessons be learnt from the Mahabharata? Demystifying Leadership positively asserts that we can and probes inquiry in the lives of six characters-Bhishma, Ashvatthama, Karna, Shakuni, Kunti and Krishna. It studies these characters in inescapable situations as they navigate through life by demonstrating values, decision-making ability, integrity and principles. Within the given constraints, some of these characters swim and rise, while others sink in moral turpitude. Extrapolating these successful and not-so-successful character traits to corporate leaders and linking them to scholarship, the authors provide lessons for leaders and managers operating in diverse situations.

[Click for more details](#)



Sr. No. 60

Title: Differential equations by Polking, John

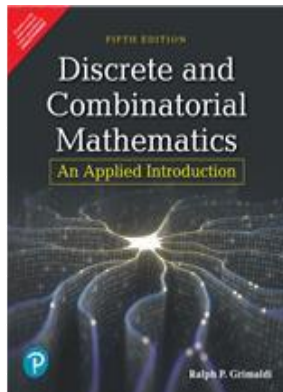
Noida Pearson India Education Services Pvt. Ltd. 2019

Acc. No. 002482

Call No. 515.35 POL

Summary: Combining traditional differential equation material with a modern qualitative and systems approach, this new edition continues to deliver flexibility of use and extensive problem sets. The 2nd Edition's refreshed presentation includes extensive new visuals, as well as updated exercises throughout.

[Click for more details](#)



Sr. No. 61

Title: Discrete and combinatorial mathematics: an applied introduction by Grimaldi, Ralph P.

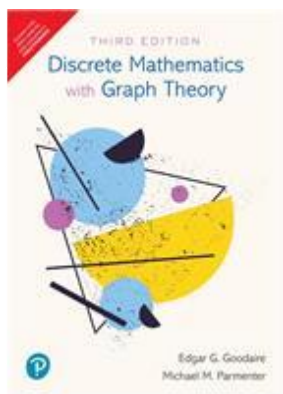
Noida Pearson India Education Services Pvt. Ltd. 2020

Acc. No. 002483

Call No. 510 GRI

Summary: This fifth edition continues to improve on the features that have made it the market leader. The text offers a flexible organization, enabling instructors to adapt the book to their particular courses. The book is both complete and careful, and it continues to maintain its emphasis on algorithms and applications. Excellent exercise sets allow students to perfect skills as they practice. This new edition continues to feature numerous computer science applications—making this the ideal text for preparing students for advanced study.

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Sr. No.62

Title: Discrete mathematics with graph theory by Goodaire, Edgar G.

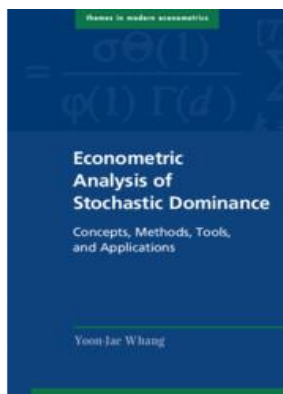
Noida Pearson India Education Services Pvt. Ltd. 2022

Acc. No. 002484

Call No. 511.1 GOO

Summary: Far more "reader friendly" than the vast majority of similar books, this text is truly written with the "beginning" reader in mind. The pace is tight, the style is light, and the text emphasizes theorem proving throughout. The authors emphasize "Active Reading," a skill vital to success in learning how to think mathematically (and write clean, error-free programs).

[Click for more details](#)



Sr. No. 63

Title: Econometric analysis of stochastic dominance: concepts, methods, tools, and applications by Whang, Yoon-Jae

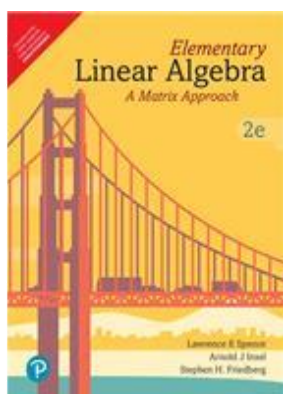
New York Cambridge University Press 2019

Acc. No. 002485

Call No. 330.0151923 WHA

Summary: This book offers an up-to-date, comprehensive coverage of stochastic dominance and its related concepts in a unified framework. A method for ordering probability distributions, stochastic dominance has grown in importance recently as a way to measure comparisons in welfare economics, inequality studies, health economics, insurance wages, and trade patterns. Whang pays particular attention to inferential methods and applications, citing and summarizing various empirical studies in order to relate the econometric methods with real applications

[Click for more details](#)



Sr. No. 64

Title: Elementary linear algebra: a matrix approach by Spence, Lawrence E.

Noida Pearson India Education Services Pvt. Ltd. 2019

Acc. No. 002486

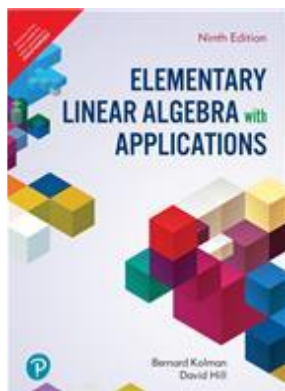
Call No. 512.5 SPE

Summary: Based on the recommendations of the Linear Algebra Curriculum Study Group, this introduction to linear algebra offers a matrix-oriented approach with more emphasis on problem solving and applications. Throughout the text, use of technology is encouraged. The focus is on matrix arithmetic, systems of linear equations, properties of Euclidean n-space, eigenvalues and eigenvectors, and orthogonality. Although matrix-oriented, the text provides a solid coverage of vector spaces.

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Sr. No. 65

Title: Elementary linear algebra with applications by Kolman, Bernard

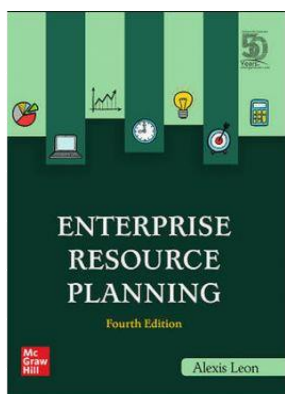
Noida Pearson India Education Services Pvt. Ltd. 2022

Acc. No. 002487

Call No. 512.5 KOL

Summary: This text presents the basic ideas of linear algebra in a manner that offers students a fine balance between abstraction/theory and computational skills. The emphasis is on not just teaching how to read a proof but also on how to write a proof.

[Click for more details](#)



Sr. No. 66

Title: Enterprise resource planning by Leon, Alexis

Chennai McGraw Hill Education (India) Pvt. Ltd. 2021

Acc. No. 002488

Call No. 658.4012 LEO

Summary: Enterprise Resource Planning (ERP) by Alexis Leon – In print for over two decades, continues to be a one-stop reference on the subject covering Basic Concepts, Benefits and Risks, ERP Related Technology, ERP Implementation Process, ERP Deployment Models, ERP Operations and Management, E-Business in ERP, and Future Directions in ERP. It is developed to be used as a conceptual resource for the students pursuing Management and Computer Science courses; and as a reference for the ERP Professionals. This book also examines enterprise software and shows

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Sr. No. 67

Title: Foundations of finance: the logic and practice of financial management by Keown, Arthur J.

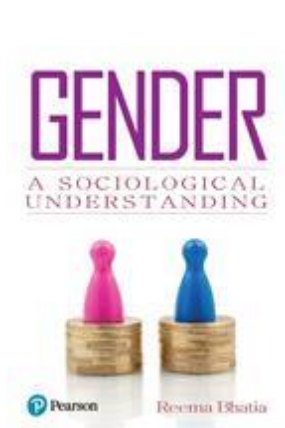
Noida Pearson India Education Services Pvt. Ltd. 2020

Acc. No. 002489

Call No. 658.15 KEO

Summary: Foundations of Finance retains its foundational approach to the key concepts of finance, bolstered by real-world vignettes, cases, and problem exercises. Utilizing five principles, which are presented at the beginning of the book and applied throughout, the authors introduce a multi-step approach to financial problem solving that appeals to students' at all levels, math and numerical skills. As in previous editions, the Ninth Edition focuses on valuation and opens every chapter with a vignette based on financial decisions faced by contemporary, real-world companies and firms.

[Click for more details](#)



Sr. No. 68

Title: Gender: a sociological understanding by Bhatia, Reema

Noida Pearson India Education Services Pvt. Ltd. 2021

Acc. No. 002490

Call No. 305.4 BHA

Summary: "Gender: A Sociological Understanding is a comprehensive work to help readers understand the complexity and depth of gender not only as a theoretical concept, but also as a dynamic working concept. The work brings new insights into how feminism challenges the gendered structures of our everyday existence. Written in light of the recent developments in social theory, the work synthesizes and reviews key contemporary topics and themes across a range of theoretical and methodological perspectives while addressing the shift in the understanding of gendered existence.

[Click for more details](#)



Sr. No. 69

Title: Global business environment: shifting paradigms in the fourth industrial revolution by Kapoor, Mansi

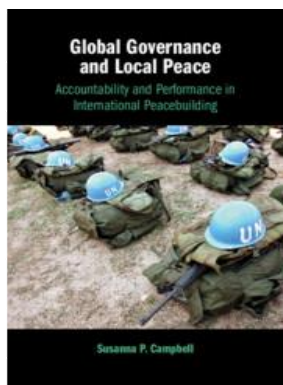
New Delhi Sage Publications India Pvt. Ltd. 2019

Acc. No. 002491

Call No. 338.064 KAP

Summary: Global Business Environment provides a comprehensive account of the Fourth Industrial Revolution. It captures the current shifts in the global environment for business caused mainly by the disruptive nature of rapid technological advancements and the consequences of globalization, which impact political, social and economic changes. Furnished with up-to-date examples and case studies, the book presents an exhaustive yet lucid view of current socio-economic realities,

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Sr. No. 70

Title: Global governance and local peace: accountability and performance in international peacebuilding by Campbell, Susanna P.

New York Cambridge University Press 2019

Acc. No. 002492

Call No. 303.64 CAM

Summary: This book argues that international peacebuilding organizations repeatedly fail because they are accountable to global actors, not to local institutions or people. International peacebuilding organizations can succeed only when country-based staff bypass existing accountability structures and empower local stakeholders to hold their global organizations accountable for achieving local-level peacebuilding outcomes. In other words, the innovative, if seemingly wayward,

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Sr. No. 71

Title: Governance entrepreneurs: international organizations and the rise of global public-private partnerships by Andonova, Liliana B.

New York Cambridge University Press 2019

Acc. No. 002493

Call No. 361.26 AND

Summary: Global partnerships have transformed international institutions by creating platforms for direct collaboration with NGOs, foundations, companies and local actors. They introduce a model of governance that is decentralized, networked and voluntary, and which melds public purpose with private practice. How can we account for such substantial institutional change in a system made by states and for states? Governance Entrepreneurs examines the rise and outcomes of global partnerships across multiple policy domains:

[Click for more details](#)



Sr. No. 72

Title: Governing through expertise: the politics of bioethics by Littoz-Monnet, Annabelle

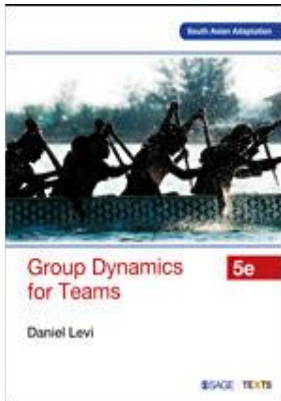
New York Cambridge University Press 2020

Acc. No. 002494

Call No. 174 LIT

Summary: Littoz-Monnet provides a fresh analysis of the enmeshment of expert knowledge with politics in global governance, through a unique investigation of bioethical expertise, an intriguing form of 'expert knowledge' which claims authority in the ethical analysis of issues that arise in relation to biomedicine, the life sciences and new fields of technological innovation. She makes the case that the mobilisation of ethics experts does not always arise from a motivation to rationalise governance. Instead, mobilising ethics experts - who are endowed with a unique double-edged authority, both 'democratic' and 'epistemic' - can help policy-makers manoeuvre

[Click for more details](#)



Sr. No. 73

Title: Group dynamics for teams by Levi, Daniel

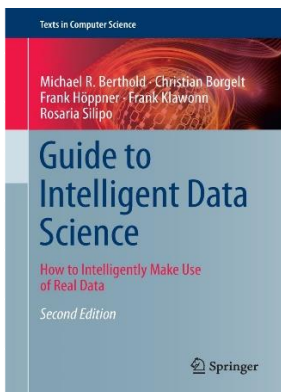
New Delhi Sage Publications India Pvt. Ltd. 2020

Acc. No. 002495

Call No. 658.4022 LEV

Summary: This textbook incorporates the latest research and explains the basic psychological concepts of group dynamics, focusing on their application with teams in the workplace. Grounded in psychology research and with a practical focus on organizational behavior issues, this engaging book helps readers to understand and more effectively participate in teams. Group Dynamics for Teams integrates research and theories of group dynamics in order to apply this information to the ways in which teams operate in organizations. Each chapter is aided by application sections with techniques, advice for leading virtual teams, case studies, surveys and activities designed to develop teamwork skills.

[Click for more details](#)



Sr. No. 74

Title: Guide to intelligent data science: how to intelligently make use of real data by Berthold, Michael R.

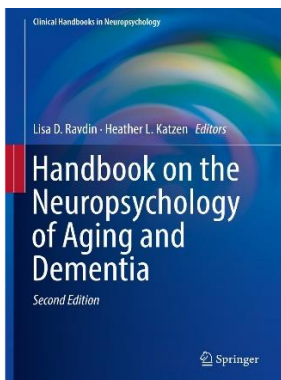
Switzerland Springer 2020

Acc. No. 002496

Call No. 519.5 BER

Summary: Making use of data is not anymore a niche project but central to almost every project. With access to massive compute resources and vast amounts of data, it seems at least in principle possible to solve any problem. However, successful data science projects result from the intelligent application of: human intuition in combination with computational power; sound background knowledge with computer-aided modelling; and critical reflection of the obtained insights and results.

[Click for more details](#)



Sr. No. 75

Title: Handbook on the neuropsychology of aging and dementia by Ravdin, Lisa D.

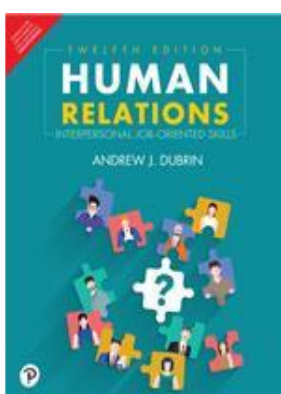
Switzerland Springer 2019

Acc. No. 002497

Call No. 616.8 RAV

Summary: This comprehensive update of the expert reference offers up-to-date practical advice for professionals working in neuropsychology with older adults. Focusing on fundamentals, common issues, special considerations, and late-life cognitive disorders, respected names in this critical specialty address a wide range of presenting problems and assessment, diagnostic, and treatment concerns. Throughout, coverage pays keen attention to detail, bringing real-world nuance to large-scale concepts and breaking down complex processes into digestible steps.

[Click for more details](#)



Sr. No. 76

Title: Human relations: interpersonal job-oriented skills by Dubrin, Andrew J.

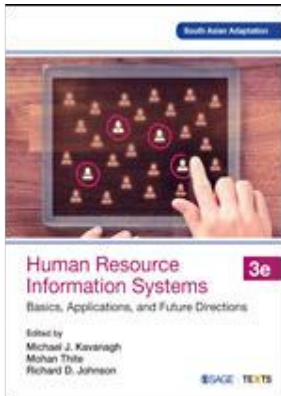
Noida Pearson India Education Services Pvt. Ltd. 2019

Acc. No. 002498

Call No. 658.3 DUB

Summary: Accomplished author and national speaker, Andrew J. DuBrin brings his expertise of Human Relations and Business Psychology to this exciting Twelfth edition. Focusing on today's work environment, the book takes a two-pronged approach that improves interpersonal skills by first presenting basic concepts and then by featuring a heavy component of skill development and self-assessment. Human Relations: Job-Oriented Skills 12e is not just a textbook. The twelfth edition includes a wealth of experiential exercises, including new cases and self-assessment quizzes that can be completed in class or as homework.

[Click for more details](#)



Sr. No. 77

Title: Human resource information systems: basics, applications, and future directions
by Kavanagh, Michael J.

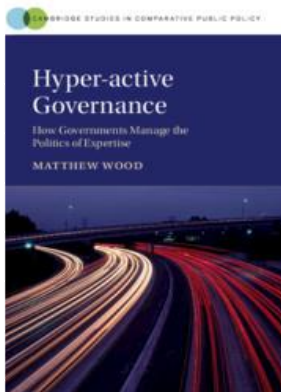
New Delhi Sage Publications India Pvt. Ltd. 2021

Acc. No. 002499

Call No. 658.300285 KAV

Summary: A practical human resource information system (HRIS) guide with real-world problems and problem-solving perspectives. This cross-disciplinary textbook provides a thorough introduction to the field of HRIS, a combination of two major management fields—human resources and information systems—that impact the competitive advantage of companies. Unlike other HRIS textbooks that overwhelm students with technical information and jargon, this revised 3rd edition offers a balanced approach in dealing with HR and IT/IS issues by drawing from experts in both areas.

[Click for more details](#)



Sr. No. 78

Title: Hyper-active governance: how governments manage the politics of expertise
by Wood, Matthew

New York Cambridge University Press 2019

Acc. No. 002500

Call No.

Summary: Hyper-active Governance is a new way of thinking about governing that puts debates over expertise at the heart. Contemporary governing requires delegation to experts, but also increases demands for political accountability. In this context, politicians and experts work together under political stress to adopt different governing relationships that appear more 'hands-off' or 'hands-on'. These approaches often serve to displace profound social and economic crises. Only a genuinely collaborative approach to governing, with an inclusive approach to expertise, can create democratically legitimate and effective governance in our accelerating world.

[Click for more details](#)



Sr. No. 79

Title: India's trade analytics: patterns and opportunities by Nag, Biswajit

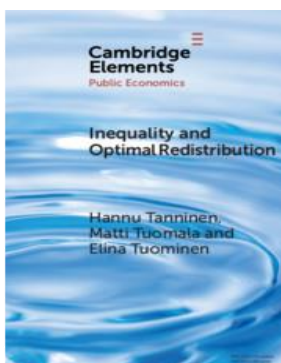
New Delhi Sage Publications India Pvt. Ltd. 2019

Acc. No. 002501

Call No. 382.0954 NAG

Summary: India's Trade Analytics familiarizes the readers with various technical approaches to the analysis of international trade flows, market identification and competitiveness measurement procedures. The book also addresses emerging issues in international trade patterns along with the description of standard trade indices and trade modelling techniques. It aims to enable the readers to adopt modelling and analytical tools as relevant to their research problem. The chapters are closely woven with India's trade issues at both macro and micro levels. While the macro aspects include the analysis at the country level

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Sr. No. 80

Title: Inequality and optimal redistribution by Tanninen, Hannu

New York Cambridge University Press 2019

Acc. No. 002502

Call No. 339.22 TAN

Summary: From the 1980s onward, income inequality increased in many advanced countries. It is very difficult to account for the rise in income inequality using the standard labour supply/demand explanation. Fiscal redistribution has become less effective in compensating increasing inequalities since the 1990s. Some of the basic features of redistribution can be explained through the optimal tax framework developed by J. A. Mirrlees in 1971. This Element surveys some of the earlier results in linear and nonlinear taxation and produces some new numerical results.

[Click for more details](#)



Sr. No. 81

Title: Information technology for management by Behl, Ramesh

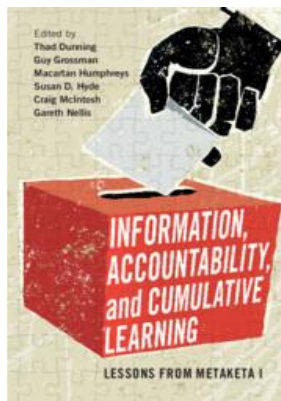
Chennai McGraw Hill Education (India) Pvt. Ltd. 2021

Acc. No. 002503

Call No. 658.4038011 BEH

Summary: Information Technology for Management gives an in-depth knowledge about how today's business organizations use information technologies and systems to achieve their business objectives. This thoroughly revised third edition is targeted at undergraduate and postgraduate level management courses. It is an ideal book for an introductory course on Information Technology and as a reference book for professionals. The book covers fundamentals as well as advanced topics with decision-making approach. It is completely reorganised and includes new concepts,

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Sr. No. 82

Title: Information, accountability, and cumulative learning by Dunning, Thad

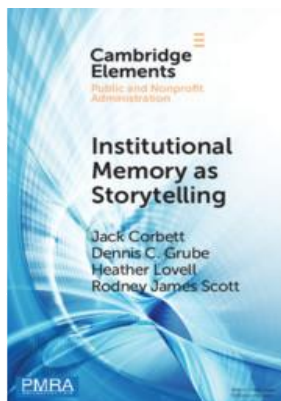
New York Cambridge University Press 2019

Acc. No. 002504

Call No. 352.38091724 DUN

Summary: This book aims to address this substantive question and at the same time introduce a new model for cumulative learning that increases coordination among otherwise independent researcher teams. It presents the overall results (using meta-analysis) from six independently conducted but coordinated field experimental studies, the results from each individual study, and the findings from a related evaluation of whether practitioners utilize this information as expected. It also discusses lessons learned from EGAP's efforts to coordinate field experiments, increase replication of theoretically important studies across contexts, and increase the external validity of field experimental research.

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Sr. No. 83

Title: Institutional memory as storytelling by Corbett, Jack

New York Cambridge University Press 2020

Acc. No. 002505

Call No. 302.35 COR

Summary: How do bureaucracies remember? The conventional view is that institutional memory is static and singular, the sum of recorded files and learned procedures. There is a growing body of scholarship that suggests contemporary bureaucracies are failing at this core task. This Element argues that this diagnosis misses that memories are essentially dynamic stories. They reside with people and are thus dispersed across the array of actors that make up the differentiated polity. Drawing on four policy examples from four sectors (housing, energy, family violence and justice) in three countries (the UK, Australia and New Zealand), this Element argues that treating the way institutions remember as storytelling is both empirically salient and normatively desirable.

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Sr. No. 84

Title: Integrated supply chain and logistics management by Baisya, Rajat K.

New Delhi Sage Publications India Pvt. Ltd. 2020

Acc. No. 002506

Call No. 658.5 BAI

Summary: Integrated Supply Chain and Logistics Management imparts knowledge of designing effective development and management of the supply chain network, which is an invaluable source of sustainable, competitive advantage in today's turbulent global marketplace. In the contemporary scenario, demand is difficult to predict and the supply chain needs to be more flexible and customer-focused. The book contains short practical cases to explain the decision-making process with respect to manufacturing decisions and inventory management, both of which are critical for supply chain performance.

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भारतीय प्रबंध संस्थान बोधगया Indian Institute of Management Bodh Gaya

DURGA DAS BASU
Introduction to
THE CONSTITUTION
of
INDIA
26th Edition



LexisNexis

Sr. No. 85

Title: Introduction to the constitution of India by Basu, Durga Das

New Delhi Lexis Nexis 2022

Acc. No. 002507

Call No. 342.54029 BAS

Summary: D D Basu Introduction to the Constitution of India is a pioneer work, catering to the needs of anyone who wants to study the origin and development of the Constitution of India. This title serves as an introductory study on the Constitution for general readers, politicians, journalists, statesmen and administrative authorities. It also meets the requirements of the LL.B., LL.M., B.A. and M.A. (Political Science) courses, as well as competitive examinations held by the Union and State Public Service Commissions. This edition is up to date with legislative changes up to the Constitution (One Hundred and Fifth Amendment) Act, 2021 and notable judgments of the Supreme Court.

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Sr. No. 86

Title: Introduction to tourism by Sharma, Shailja

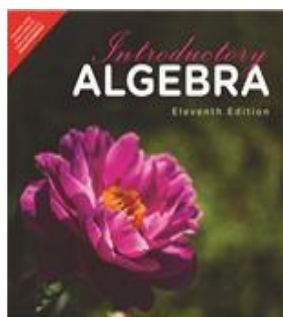
New Delhi Sage Publications India Pvt. Ltd. 2021

Acc. No. 002508

Call No. 338.4791 SHA

Summary: This textbook builds a strong groundwork of basic concepts and explains theories and their applications in real-life situations. Using situational case studies, vignettes on world-class destinations and wide-ranging examples, Introduction to Tourism aims to create awareness and understanding among the readers on the functioning of the tourism industry. It offers insights into how countries devise their tourism marketing strategies and how to deal with situations while working with tourists and travellers. Each section of the book has been thematically designed and mapped with the curriculum of major universities for distinct learning outcomes.

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Pearson

Margaret L. Lial
John Hornsby
Terry McGinnis

Sr. No. 87

Title: Introductory algebra by Lial, Margaret L.

Noida Pearson India Education Services Pvt. Ltd. 2020

Acc. No. 002509

Call No. 512.9 LIA

Summary: This book has helped thousands of students succeed in the Introductory Algebra course by combining clear, concise writing and examples with carefully crafted exercises to support skill development and conceptual understanding. Written with the developmental learner in mind, the precise, accessible writing style delivers help precisely when needed. This revision faithfully continues to support students with enhancements in the text to encourage conceptual understanding beyond skills and procedures. Student-oriented features throughout the text, including the Relating Concepts exercises, Guided Solutions, and the Test Your Word Power, make this text one of the most well-rounded and student-friendly on the market.

[Click for more details](#)

Sr. No. 88

Title: Introductory combinatorics by Brualdi, Richard A.

Noida Pearson India Education Services Pvt. Ltd. 2020

Acc. No. 002510

Call No. 511.6 BRU

Summary: This trusted best-seller covers the key combinatorial ideas-including the pigeon-hole principle, counting techniques, permutations and combinations, Pólya counting, binomial coefficients, inclusion-exclusion principle, generating functions and recurrence relations, combinatorial structures (matchings, designs, graphs), and flows in networks. The 5th Edition incorporates feedback from users to the exposition throughout and adds a wealth of new exercises.

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Pearson

Richard A. Brualdi

THE INTERNATIONAL BESTSELLER

Haruki Murakami

Kafka
on the Shore



Sr. No. 89

Title: *Kafka on the shore* by Murakami, Haruki

London Penguin Books Ltd. 2005

Acc. No. 002511

Call No. 895.635 MUR

Summary: Cats converse with people; fish tumble from the sky... A bewitching and wildly inventive novel from a master stylist. Kafka Tamura runs away from home at fifteen, under the shadow of his father's dark prophesy. The aging Nakata, tracker of lost cats, who never recovered from a bizarre childhood affliction, finds his pleasantly simplified life suddenly turned upside down. As their parallel odysseys unravel, cats converse with people; fish tumble from the sky; a ghost-like pimp deploys a Hegel-spouting girl of the night; a forest harbours soldiers apparently un-aged since World War II. There is a savage killing, but the identity of both victim and killer is a riddle - one of many which combine to create an elegant and dreamlike masterpiece.

[Click for more details](#)

Sr. No. 90

Title: *Leadership in organizations* by Yukl, Gary A.

Noida Pearson India Education Services Pvt. Ltd. 2020

Acc. No. 002512

Call No. 301.1553 YUK

Summary: *Leadership in Organizations 9e* aspires to deepen the understanding of leadership in global business, both in theory and practice, by drawing perspectives from the latest advancements in international business. The chapters and cases included in this edition focus upon the theoretical, empirical, and policy and practitioner aspects of a wide range of topics including subordinate management, motivation, and job satisfaction among others. The geographical spread of topics and cases presented in the present edition provide a truly global flavor. The book is not only appropriate for use as the primary text in an undergraduate or graduate course in leadership

[Click for more details](#)

Sr. No. 91

Title: *Limits of bargaining: capital, labour and the state in contemporary india* by Chakraborty, Achin

New York Cambridge University Press 2019

Acc. No. 002513

Call No. 330.954 CHA

Summary: *Limits of Bargaining* is an original addition to the political economy analysis of capital-labour relations in the organised industrial sector in the context of economic liberalisation in India. It analyses the dynamics of the capital-labour bargaining process in the context of the changing nature of the state and market as a result of adoption of policies of liberalisation and globalisation for the last two and half decades. It examines the nature of collective bargaining and analyses the underlying structural-political conditions that shape the capital-labour relations.

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Sr. No. 92

Title: *Linear algebra* by Friedberg, Stephen H.

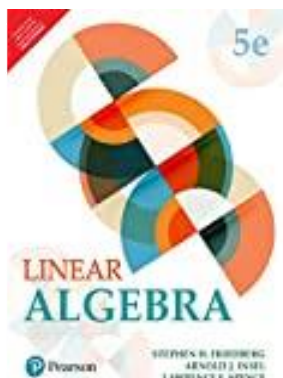
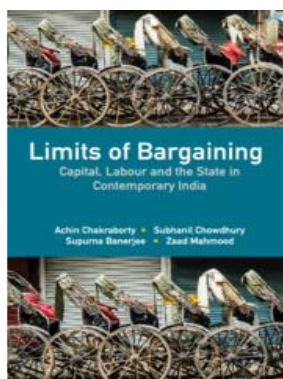
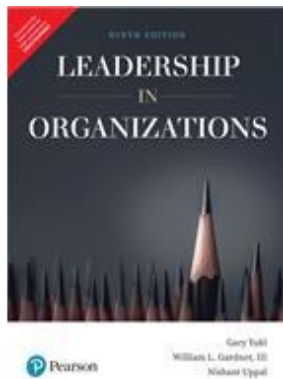
Noida Pearson India Education Services Pvt. Ltd. 2022

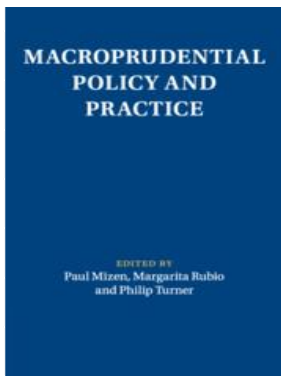
Acc. No. 002514

Call No. 512.897 FRI

Summary: "This acclaimed theorem-proof text presents a careful treatment of the principal topics of linear algebra. It emphasizes the symbiotic relationship between linear transformations and matrices, but states theorems in the more general infinite-dimensional case where appropriate. Applications to such areas as differential equations, economics, geometry, and physics appear throughout, and can be included at the instructor's discretion. This book is especially suited to a second course in linear algebra that emphasizes abstract vector spaces, although it can be used in a first course with a strong theoretical emphasis.

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Sr. No. 93

Title: *Macroeprudential policy and practice* by Mizen, Paul

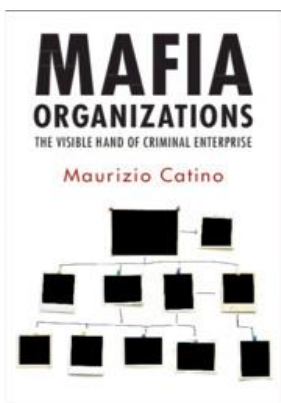
New York Cambridge University Press 2020

Acc. No. 002515

Call No. 339.53 MIZ

Summary: Macroeprudential policy is perhaps the most important new development in central bank policymaking circles since the global financial crisis, and reliance on such policies has continued to spread. The crisis, which showed the limits of conventional monetary policy as a tool to deal with financial stability, forced a wide-ranging rethink of economic policies, their interactions and their repercussions. It has led to new forms of intervention, of regulation and of supervisory practice. Macroeprudential regulation is now one of the most important topics in modern macroeconomics,

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Sr. No. 94

Title: *Mafia organizations: the visible hand of criminal enterprise* by Catino, Maurizio

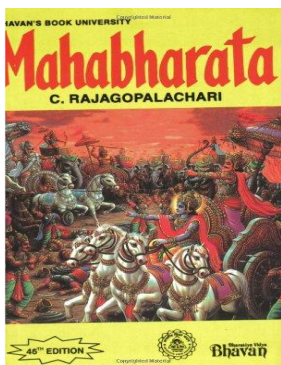
New York Cambridge University Press 2019

Acc. No. 002516

Call No. 364.106 CAT

Summary: This book makes sense of mafias as organizations, via a collative analysis of historical accounts, official data, investigative sources, and interviews. Catino presents a comparative study of seven mafias around the world, from three Italian mafias to the American Cosa Nostra, Japanese Yakuza, Chinese Triads, and Russian mafia. He identifies the organizational architecture that characterizes these criminal groups, and relates different organizational models to the use of violence. Furthermore, he advances a theory on the specific functionality of mafia rules and discusses the major organizational dilemmas that mafias face. This book shows that understanding the organizational logic of mafias is an indispensable step in confronting them.

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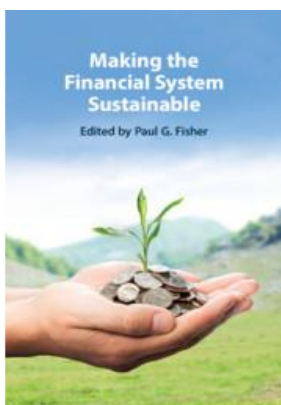
Sr. No. 95

Title: *Mahabharata* by Rajgopalachari, C.

Mumbai Bharatiya Vidya Bhavan 2021

Acc. No. 002517

Call No. 294.592 RAJ



Sr. No. 96

Title: *Making the financial system sustainable* by Fisher, Paul G.

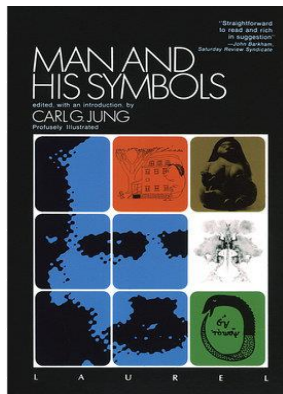
New York Cambridge University Press 2021

Acc. No. 002518

Call No. 332 FIS

Summary: The EU Action Plan on Financing Sustainable Growth is the most advanced and comprehensive policy agenda on sustainability in the world. But is it going in the right direction? Acting as a bridge between policy and academia, this up-to-date contribution to the global policy debate brings together some of the leading experts from the European Commission's High-Level Expert Group on Sustainable Finance, to discuss how the financial system needs to be reformed to promote sustainability. Finance has long been criticized for being short-term focused and concerned with maximizing returns to intermediaries, rather than with the interests of savers and borrowers

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Sr. No. 97

Title: Man and his symbols by Jung, Carl G.

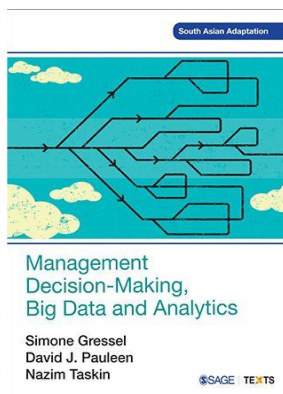
USA Dell Publishing 1968

Acc. No. 002519

Call No. 150.1954 JUN

Summary: Man and His Symbols is a guide to understanding the symbols in our dreams and using that knowledge to build fuller, more receptive lives. Full of fascinating case studies and examples pulled from philosophy, history, myth, fairy tales, and more, this groundbreaking work—profusely illustrated with hundreds of visual examples—offers invaluable insight into the symbols we dream that demand understanding, why we seek meaning at all, and how these very symbols affect our lives. By illuminating the means to examine our prejudices, interpret psychological meanings, break free of our influences, and recenter our individuality,

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Sr. No. 98

Title: Management decision-making, big data and analytics by Gressel, Simone

New Delhi Sage Publications India Pvt. Ltd. 2021

Acc. No. 002520

Call No. 658.4033 GRE

Summary: Management Decision-Making, Big Data and Analytics is set apart by the fact that it places the human element of data analytics at its centre. While discussing sophisticated technology, it never forgets the people who will ultimately use these tools in business. This book addresses the cultural gap that often exists between information technologists and managers who must take decisions using new technology. Cutting-edge technologies such as big data, AI, deep learning and augmented intelligence are explained in terms that can be understood by readers with little or no background in technology. Combining theory with practical application,

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Sr. No. 99

Title: Management information systems by Biswas, Jaytilak

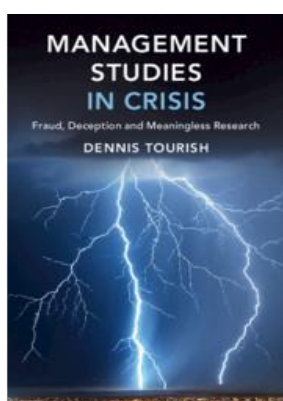
New Delhi Sage Publications India Pvt. Ltd. 2020

Acc. No. 002521

Call No. 658.4038011 BIS

Summary: This book cogently deals with variety of topics such as decision support, expert systems, database management systems, systems analysis and design, data mining and warehousing, computer-based information systems, Big Data analytics, cloud computing and Internet of things. The illustrative examples and case studies presented in the book are contextually relevant for Indian students and the approach will appeal to readers from different backgrounds. The book will prove to be a valuable companion for students of MBA and BBA as well as BCA, MCA, BE and B Tech courses.

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Sr. No. 100

Title: Management studies in crisis: fraud, deception and meaningless research by Tourish, Dennis

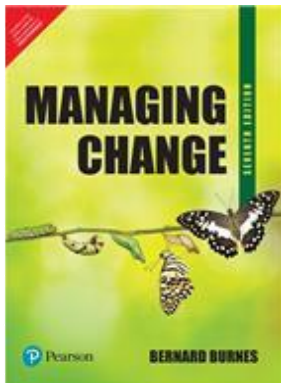
New York Cambridge University Press 2019

Acc. No. 002522

Call No. 658.0072 TOU

Summary: More students study management and organization studies than ever, the number of business schools worldwide continues to rise, and more management research is being published in a greater number of journals than could have been imagined twenty years ago. Dennis Tourish looks beneath the surface of this progress to expose a field in crisis and in need of radical reform. He identifies the ways in which management research has lost its way, including a remoteness from the practical problems that managers and employees face, a failure to replicate key research findings, poor writing,

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Sr. No. 101

Title: *Managing change by Burnes, Bernard*

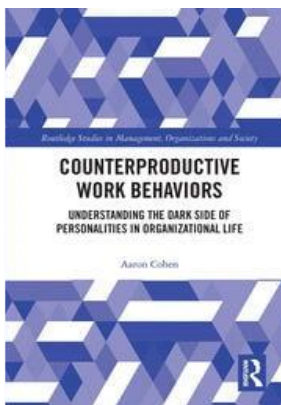
Noida Pearson India Education Services Pvt. Ltd. 2020

Acc. No. 002523

Call No. 658.406 BUR

Summary: The aim of this leading textbook is to provide a thorough understanding of the theories, approaches and practice of organisational change. It critically examines the approaches to change that are on offer, indicates their usefulness and drawbacks and sets them within the broad context of organisational life through the use of real-life examples. *Managing Change* is an invaluable resource for undergraduate and postgraduate students studying organisational change, organisational behaviour, management and strategy. It is also a comprehensive reference source for academics and managers.

[Click for more details](#)



Sr. No. 102

Title: *Counterproductive work behaviors: understanding the dark side of personalities in organizational life by Cohen, Aaron*

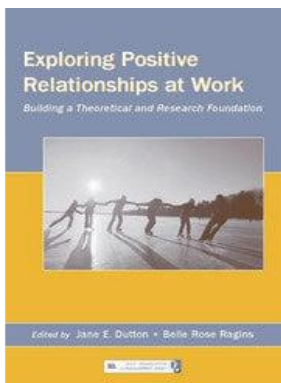
New York Routledge 2018

Acc. No. 002524

Call No. 302.35 COH

Summary: There has been a growing interest among scholars in the fields of organizational behaviour and industrial psychology in what can be termed "the dark side of the organizations." A main concept in this regard this is both important and relevant counterproductive work behaviours (CWBs), which can be defined as deliberate actions that harm the organization or its members. These behaviours include a variety of acts that can be directed toward organizations (CWB-O) or toward other people (CWB-P). Destroying organizational property, purposely doing work incorrectly, and taking unauthorized work breaks are examples of CWB-O,

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Sr. No. 103

Title: *Exploring positive relationships at work: building a theoretical and research foundation by Dutton, Jane E.*

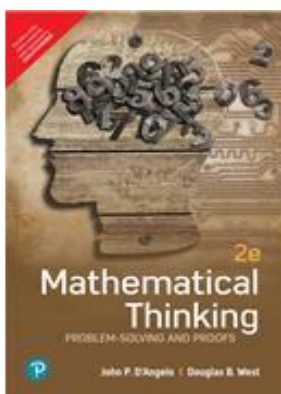
New York Psychology Press 2009

Acc. No. 002525

Call No. 658.3145 DUT

Summary: This edited volume brings together a select group of leading organizational scholars for the purpose of developing a foundation-setting book on positive relationships at work. Positive Relationships at Work (PRW) is a rich new interdisciplinary domain of inquiry that focuses on the generative processes, relational mechanisms and outcomes associated with positive relationships between people at work. This volume builds a solid foundation for this promising new area of scholarly inquiry and offers a multidisciplinary exploration

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Sr. No. 104

Title: *Mathematical thinking: problem-solving and proofs by D'Angelo, John P.*

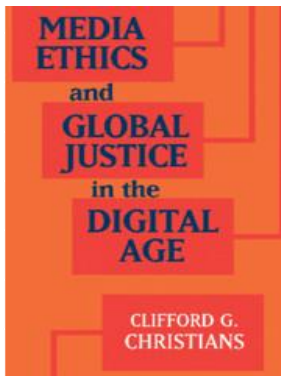
Noida Pearson India Education Services Pvt. Ltd. 2019

Acc. No. 002526

Call No. 510 DAN

Summary: This text is designed to prepare students thoroughly in the logical thinking skills necessary to understand and communicate fundamental ideas and proofs in mathematics—skills vital for success throughout the upperclass mathematics curriculum. The text offers both discrete and continuous mathematics, allowing instructors to emphasize one or to present the fundamentals of both. It begins by discussing mathematical language and proof techniques (including induction), applies them to easily-understood questions in elementary number theory and counting, and then develops additional techniques of proof via important topics in discrete and continuous mathematics.

[Click for more details](#)



Sr. No. 105

Title: Media ethics and global justice in the digital age by Christians, Clifford G.

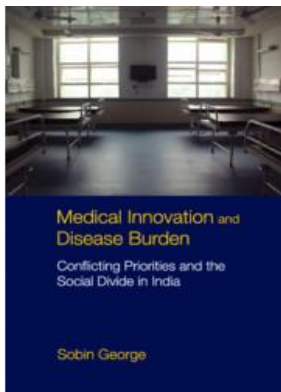
New York Cambridge University Press 2019

Acc. No. 002527

Call No. 175 CHR

Summary: Today's digital revolution is a worldwide phenomenon, with profound and often differential implications for communities around the world and their relationships to one another. This book presents a new, explicitly international theory of media ethics, incorporating non-Western perspectives and drawing deeply on both moral philosophy and the philosophy of technology. Clifford Christians develops an ethics grounded in three principles - truth, human dignity, and non-violence - and shows how these principles can be applied across a wide range of cases and domains.

[Click for more details](#)



Sr. No. 106

Title: Medical innovation and disease burden: conflicting priorities and the social divide in India by George, Sobin

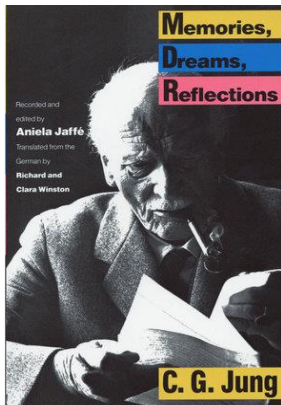
New York Cambridge University Press 2021

Acc. No. 002528

Call No. 362.10954 GEO

Summary: Striking the right balance between public health priorities and health innovation is a critical policy challenge for India given their mutually conflicting nature and interests. India has a huge burden of diseases implicated by a gamut of health problems including the uneven distribution of demographic and epidemiological transition, threat of new infectious disease pandemic like COVID 19, increasing privatisation of healthcare, low affordability to life saving medicines and most importantly the escalating healthcare expenditure coupled with poor financial risk protection.

[Click for more details](#)



Sr. No. 107

Title: Memories, dreams, reflections by Jung, C.G.

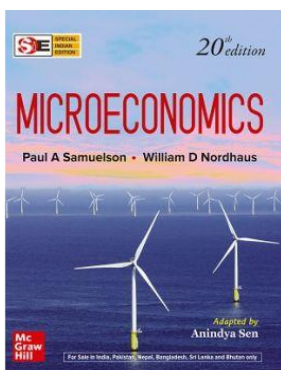
New York Vintage Classics 1989

Acc. No. 002529

Call No. 150.1954092 JUN

Summary: An eye-opening biography of one of the most influential psychiatrists of the modern age, drawing from his lectures, conversations, and own writings. In the spring of 1957, when he was eighty-one years old, Carl Gustav Jung undertook the telling of his life story. *Memories, Dreams, Reflections* is that book, composed of conversations with his colleague and friend Aniela Jaffé, as well as chapters written in his own hand, and other materials. Jung continued to work on the final stages of the manuscript until shortly before his death on June 6, 1961, making this a uniquely comprehensive reflection on a remarkable life. Fully corrected, this edition also includes Jung's *VII Sermones ad Mortuos*.

[Click for more details](#)



Sr. No. 108

Title: Microeconomics by Samuelson, Paul A.

Chennai McGraw Hill Education (India) Pvt. Ltd. 2022

Acc. No. 002530

Call No. 339 SAM

Summary: Already established as a seminal textbook on microeconomics, the 20th edition of *Microeconomics* continues to take the legacy forward with recent updates. This new edition presents the latest thinking of modern economists and emphasizes the analytical core of economics with particular attention to analysis of market economics. The text is designed to cover syllabi requirements of graduates taking up microeconomics. To enrich the book further for its Indian readers, Indian content has been added at relevant places to relate the concepts more specifically to the Indian context.

[Click for more details](#)



Sr. No. 109

Title: Microeconomics by Perloff, Jeffrey M.

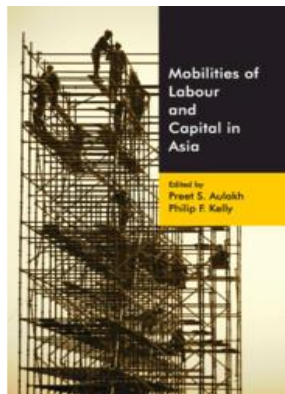
Noida Pearson India Education Services Pvt. Ltd. 2019

Acc. No. 002531

Call No. 339 PER

Summary: Microeconomics has become a market leader because Perloff presents theory in the context of real, data-driven examples, and then develops intuition through his hallmark Solved Problems. Students gain a practical perspective, seeing how models connect to real-world decisions being made in today's firms and policy debates. The Seventh Edition is substantially updated and modified based on the extremely helpful suggestions of faculty and students who used the first six editions. Every chapter is thoroughly revised and includes new or updated examples and applications.

[Click for more details](#)



Sr. No. 110

Title: Mobilities of labour and capital in Asia by Aulakh, Preet S.

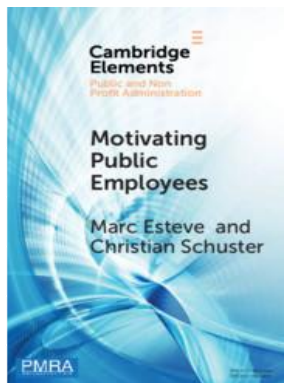
New York Cambridge University Press 2020

Acc. No. 002532

Call No. 331.127095 AUL

Summary: This book explores the mobilities of capital and labour in the contemporary global economy, with a particular focus on Asia. Using an analytical framework around three dimensions related to the forms, institutions, and spatialities of mobility, the chapters use a variety of sub-national, national and transnational sites within and beyond Asia to examine the interrelationships between mobilities of capital and labour at multiple levels of analyses. The book foregrounds the intricate and persistent linkages between the two mobilities, which have played an important role in capitalist development, but have hitherto mostly been analyzed as separate processes.

[Click for more details](#)



Sr. No. 111

Title: Motivating public employees by Esteve, Marc

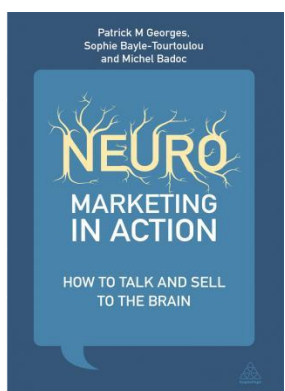
New York Cambridge University Press 2019

Acc. No. 002533

Call No. 352.3 EST

Summary: What motivates public employees to work hard? This Element systematically reviews answers from public administration research. The authors locate this research in a novel two-dimensional typology, which shows that public employees can be motivated for other- and self-interested reasons and extrinsic (motivated by outcomes) and intrinsic (motivated by work itself) reasons. Public administration research sheds significant light on extrinsic motivators: working hard to help society (public service motivation), one's organization (organizational commitment) and oneself (financial incentives)

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Sr. No. 112

Title: Neuromarketing in action : how to talk and sell to the brain by Georges, Patrick M.

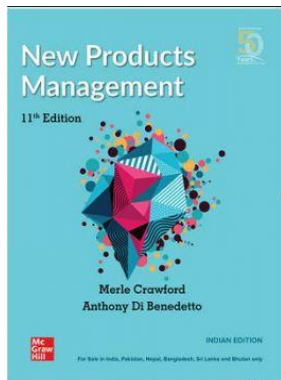
London Kogan Page Limited 2014

Acc. No. 002534

Call No. 658.80019 GEO

Summary: Neuromarketing in Action provides an in-depth review of how the brain functions and the ways in which it unconsciously influences consumer behaviour. It shows both the scientific frameworks and the practical applications of this increasingly popular marketing tool. Referencing many global brands such as Aston Martin, Hermes, Virgin, Facebook, Ralph Lauren and Fuji, the authors, whose background covers both neuroscience and marketing, showcase the latest thinking on brain function and intelligence, and on the subconscious influences on consumer behaviour.

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Sr. No. 113

Title: *New products management by Crawford, Merle*

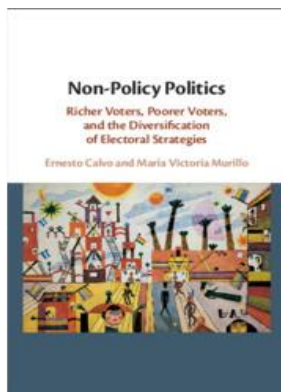
Chennai McGraw Hill Education (India) Pvt. Ltd. 2020

Acc. No. 002535

Call No. 658.575 CRA

Summary: New Products Management, now in its eleventh edition, is a comprehensive textbook on new product development and management. The book takes the management approach with the perspective of marketing. The text is interspersed with real-life examples and take-aways for practicing managers apart from providing a great many “best practices” of various industries. Also, the various stages of the new products process have been discussed in detail.

[Click for more details](#)



Sr. No. 114

Title: *Non-policy politics: richer voters, poorer voters, and the diversification of electoral strategies by Calvo, Ernesto*

New York Cambridge University Press 2019

Acc. No. 002536

Call No. 324.282 COL

Summary: Calvo and Murillo consider the non-policy benefits that voters consider when deciding their vote. While parties advertise policies, they also deliver non-policy benefits in the form of competent economic management, constituency service, and patronage jobs. Different from much of the existing research, which focuses on the implementation of policy or on the delivery of clientelistic benefits, this book provides a unified view of how politicians deliver broad portfolios of policy and non-policy benefits to their constituency.

[Click for more details](#)



Sr. No. 115

Title: *Organization design by Anderson, Donald L.*

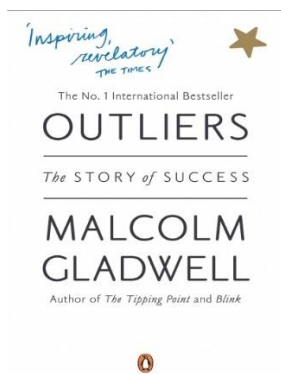
New Delhi Sage Publications India Pvt. Ltd. 2021

Acc. No. 002537

Call No. 658.3128 AND

Summary: This book discusses the fundamental theoretical roots of organization design while bringing in fresh cutting-edge thinking and new literature reviews that other books only passingly cover. Organizations must be able to adapt and innovate to thrive and maintain their competitive edge in today’s rapidly changing, global, and dynamic business environment. Organization Design: Creating Strategic & Agile Organizations prepares students to make smart strategic decisions when designing and redesigning organizations. Structured around Galbraith’s Star Model™, the text explores five facets of organization design: strategy, structure, processes, people, and rewards.

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Sr. No. 116

Title: *Outliers: the story of success by Gladwell, Malcom*

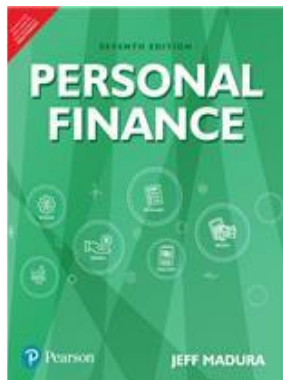
London Penguin Books Ltd. 2009

Acc. No. 002538

Call No. 302 GLA

Summary: Why do some people achieve so much more than others? Can they lie so far out of the ordinary? In his provocative and inspiring book, Malcolm Gladwell looks at everyone from rock stars to professional athletes, software billionaires to scientific geniuses, to show that the story of success is far more surprising, and more fascinating, than we could ever have imagined. He reveals that it's as much about where we're from and what we do, as who we are - and that no one, not even a genius, ever makes it alone. Outliers will change the way you think about your own life story, and about what makes us all unique. Like Blink, this is a landmark work that will simultaneously delight and illuminate.

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Sr. No. 117

Title: Personal finance by Madura, Jeff

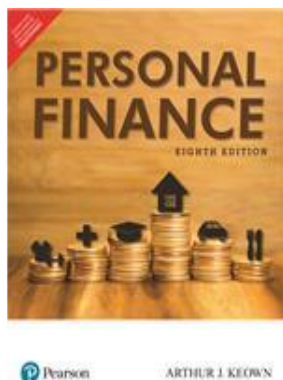
Noida Pearson India Education Services Pvt. Ltd. 2020

Acc. No. 002539

Call No. 332.024 MAD

Summary: The main feature of Personal Finance is its hands-on approach keyed to the concepts students need to build their own financial plans. The text's seven parts are all pieces of a financial plan Chapter 21 is the capstone. A running example throughout the book and a variety of end-of-chapter cases reinforce the practical aspects of planning. The 7th Edition is fully updated with recent financial trends, such as lower interest rates, changing salaries, and rules for credit card use. With case studies and workable examples throughout, this book is an active tool students can use to become comfortable managing their finances into the future.

[Click for more details](#)



Sr. No. 118

Title: Personal finance by Keown, Arthur J.

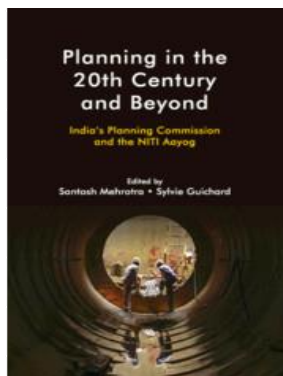
Noida Pearson India Education Services Pvt. Ltd. 2020

Acc. No. 002540

Call No. 332.024 KEO

Summary: "Personal Finance: Turning Money into Wealth empowers students to successfully make and carry out a plan for their financial future. By introducing the 10 fundamental principles of personal finance in a way that leaves a lasting impression, this text offers students lifelong tools that will help them effectively cope with an ever-changing financial environment. The 8th Edition reflects recent changes in the world of personal finance, including new tax laws, the economic downturn, weakness in the labor markets, the explosion of student loans, and the rise of credit card debt. "

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Sr. No. 119

Title: Planning in the 20th century and beyond: India's planning commission and the NITI Aayog by Mehrotra, Santosh

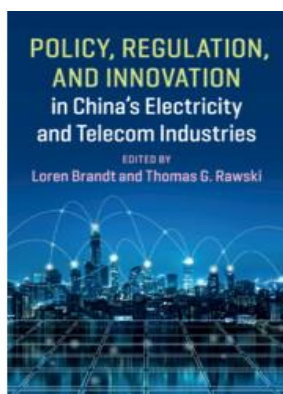
New York Cambridge University Press 2020

Acc. No. 002541

Call No. 338.954 MEH

Summary: The Planning Commission played a crucial role in the type of development that India followed after independence. However, even though most economic analyses of India mention the five-year plans, the Planning Commission as an institution remains little studied. This is why this book proposes to look backward, examining the history of the idea of planning and the history and experience of planning in India. It also looks forward, trying to evaluate, beyond ideologies, which role the practice of planning has and should have in contemporary India.

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Sr. No. 120

Title: Policy, regulation and innovation in China's electricity and telecom industries by Brandt, Loren

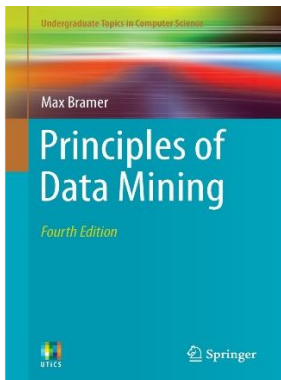
New York Cambridge University Press 2019

Acc. No. 002542

Call No. 333.79320951 BRA

Summary: This book offers a richly detailed account of China's innovation efforts. Massive application of human, policy and financial resources shows great promise, but institutional obstacles, conflicting objectives, ill-advised policies and Soviet-era legacies inject inefficiencies, resulting in a complex mosaic of success and failure in both technical and commercial dimensions. State Grid leads the world in high-voltage power transmission, while domestic semiconductors lag behind the international frontier. Electricity and telecom providers record impressive technical advances,

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Sr. No. 121

Title: Principles of data mining by Bramer, Max

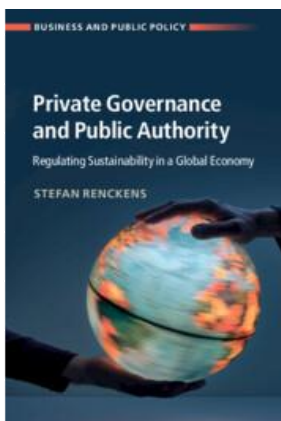
Switzerland Springer 2020

Acc. No. 002543

Call No. 006.312 BRA

Summary: This book explains and explores the principal techniques of Data Mining, the automatic extraction of implicit and potentially useful information from data, which is increasingly used in commercial, scientific and other application areas. It focuses on classification, association rule mining and clustering. Each topic is clearly explained, with a focus on algorithms not mathematical formalism, and is illustrated by detailed worked examples. The book is written for readers without a strong background in mathematics or statistics and any formulae used are explained in detail.

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Sr. No. 122

Title: Private governance and public authority by Renckens, Stefan

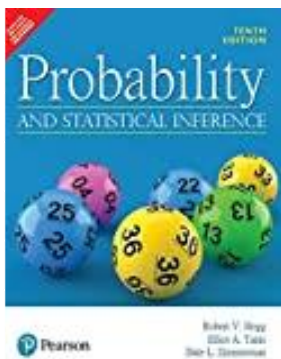
New York Cambridge University Press 2020

Acc. No. 002544

Call No. 338.9407 REN

Summary: At a time of significant concern about the sustainability of the global economy, businesses are eager to display responsible corporate practices. While rulemaking for these practices was once the prerogative of states, businesses and civil society actors are increasingly engaged in creating private rulemaking instruments, such as eco-labeling and certification schemes, to govern corporate behavior. When does a public authority intervene in such private governance and reassert the primacy of public policy? Renckens develops a new theory of public-private regulatory interactions and argues that when and how a public authority intervenes in private governance depends on the economic benefits

[Click for more details](#)



Sr. No. 123

Title: Probability and statistical inference by Hogg, Robert V.

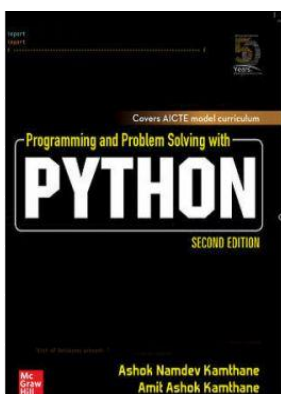
Noida Pearson India Education Services Pvt. Ltd. 2021

Acc. No. 002545

Call No. 519.2 HOG

Summary: Advances in computing technology – particularly in science and business – have increased the need for more statistical scientists to examine the huge amount of data being collected. Written by veteran statisticians, Probability and Statistical Inference, 10th Edition emphasizes the existence of variation in almost every process, and how the study of probability and statistics helps us understand this variation. This applied introduction to probability and statistics reinforces basic mathematical concepts with numerous real-world examples and applications to illustrate the relevance of key concepts.

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Sr. No. 124

Title: Programming and problem solving with python by Kamthane, Ashok Namdev

Chennai McGraw Hill Education (India) Pvt. Ltd. 2022

Acc. No. 002546

Call No. 005.133 KAM

Summary: The second edition of Programming and Problem Solving with Python is a hands-on guide for engineering students from all streams, self-learners, and professionals to use Python language to perform complex calculations and write applications. The text is replete with programs and illustratively solved examples to explain all fundamental and theoretical concepts. The text develops problem-solving and code writing skills. This new edition is enhanced with new chapters, chapter-end and book-end projects and pedagogical elements while retaining the book's original characteristics of lucid writing and illustrative explanation. All programs are thoroughly updated and checked for their compatibility with the latest versions of Python v3.8.

[Click for more details](#)



Sr. No. 125

Title: Project management: achieving competitive advantage by Pinto, Jeffrey K.

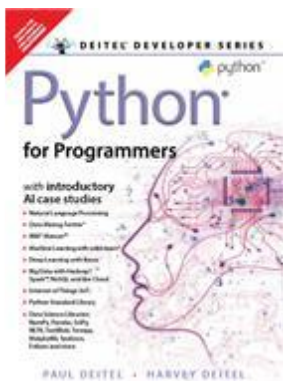
Noida Pearson India Education Services Pvt. Ltd. 2020

Acc. No. 002547

Call No. 658.404 PIN

Summary: In its 5th Edition, Project Management: Achieving Competitive Advantage takes a contemporary, decisive, and business-oriented approach to teaching and learning project management. To promote a comprehensive, multi-industry understanding of the text, the author addresses project management theory within the context of a variety of successful organizations, whether they be publicly held, private, or nonprofit. Comprehensive case analysis and detailed exercises, including brand-new, contemporary case studies for the 5th Edition, give students the tools to assess projects in real time, while also leveraging the latest project management technology, including MS Project 2016.

[Click for more details](#)



Sr. No. 126

Title: Python for programmers by Deitel, Paul

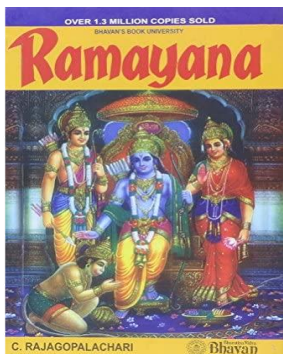
Noida Pearson India Education Services Pvt. Ltd. 2020

Acc. No. 002548

Call No. 005.133 DEI

Summary: Written for programmers with a background in another high-level language, this book uses hands-on instruction to teach today's most compelling, leading-edge computing technologies and programming in Python—one of the world's most popular and fastest-growing languages. Please read the Table of Contents diagram inside the front cover and the Preface for more details.

[Click for more details](#)



Sr. No. 127

Title: Ramayana by Rajgopalachari, C.

Mumbai Bharatiya Vidya Bhavan 2019

Acc. No. 002549

Call No. 294.5922 RAJ

Summary:

[Click for more details](#)



Sr. No. 128

Title: Recruitment and selection: strategies for workforce planning and assessment by Picardi, Carrie A.

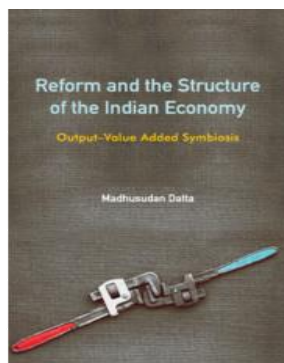
New Delhi Sage Publications India Pvt. Ltd. 2020

Acc. No. 002550

Call No. 658.311 PIC

Summary: A clear and comprehensive textbook on how HR strategies and practices of job analysis and design, recruitment, and selection should be aligned to effectively conduct planning and assessment activities. This textbook unpacks the best practices for designing, implementing, and evaluating strategies for hiring the right people in any organization. Using a proven job analysis framework, the author uses her academic and industry experience to teach students how to assess candidates in an accurate, legal, and ethical manner. This book bridges theory and concept with practice in a clear and relevant approach.

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Sr. No. 129

Title: Reform and the structure of the Indian economy by Datta, Madhusudan

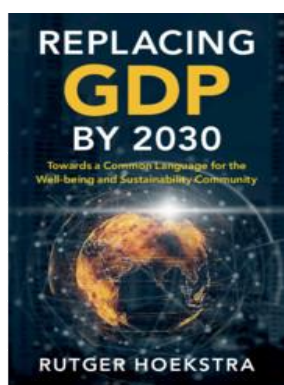
New York Cambridge University Press 2020

Acc. No. 002551

Call No. 338.954 DAT

Summary: This book studies pitfalls in value added accounting of sectoral growth in real terms in the context of liberalisation of the Indian economy. Growth of sectoral gross value added can systematically deviate from that of final expenditure (and gross output), even maintaining the broad national accounting identity between the aggregates. For an investigation along these lines, input-output transactions tables provide invaluable information. The book discusses at length tricky questions of data handling and issues in interpretation of data.

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Sr. No. 130

Title: Replacing GDP by 2030: towards a common language for the well-being and sustainability community by Hoekstra, Rutger

New York Cambridge University Press 2019

Acc. No. 002552

Call No. 339.31 HOE

Summary: How did Gross domestic product (GDP) become the world's most influential indicator? Why does it still remain the primary measure of societal progress despite being widely criticised for not considering well-being or sustainability? Why have the many beyond-GDP alternatives not managed to effectively challenge GDP's dominance? The success of GDP and the failure of beyond-GDP lies in their underlying communities. The macro-economic community emerged in the aftermath of the Great Depression and WWII.

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Sr. No. 131

Title: Research methods in social sciences by Tucker, Veena

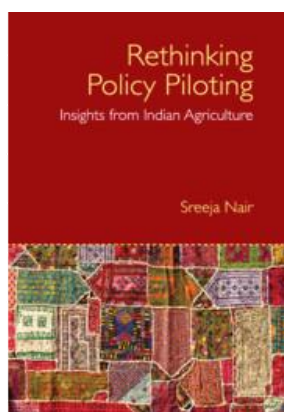
Noida Pearson India Education Services Pvt. Ltd. 2020

Acc. No. 002553

Call No. 300.72 TUC

Summary: The book is a comprehensive text describing various aspects of research with classic examples and case studies. Research becomes meaningful with inclusion of empirical studies conducted in the Indian context. The book includes critical research inquiry topics in each chapter which are relevant for critical evaluation of many research-related concepts. Students and researchers can enhance their knowledge as each chapter has a reading list of good research articles and books. Discussion questions and exercises have also been formulated for the students to evaluate their learning and to practise research.

[Click for more details](#)



Sr. No. 132

Title: Rethinking policy piloting: insights from Indian agriculture by Nair, Sreeja

New York Cambridge University Press 2021

Acc. No. 002554

Call No. 338.1854 NAI

Summary: Piloting is an important form of policy experimentation and a promising tool for policymakers to innovate, formulate and test alternative policy designs for the future. While this is recognized in theory, there are several challenges in realizing a pilot's potential to do so in practice. Addressing these challenges ask for a deeper understanding of the design of policy pilots and their outcomes in terms of how they mainstream into routine policymaking. Looking back at selected national piloting initiatives in Indian agriculture over a period of twenty-five years, this book draws insights for policy theory and practice. Design features of pilots that are found to influence their scaling-up and translation into formal policies

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